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## **For Immediate Release**

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### **Cloverdale City Council Votes to Join Sonoma Clean Power** Cloverdale Community to Benefit from Cleaner Electricity, Lower Rates

(**Santa Rosa, CA**) The Cloverdale City Council voted unanimously 5-0 in favor of joining Sonoma Clean Power (SCP) at their City Council meeting July 23<sup>rd</sup>. As part of the resolution, the City Council agreed to have Vice Mayor Bob Cox represent Cloverdale on the SCP Board of Directors, and Councilmember Mike Maacks as the Board alternate.

“The Cloverdale City Council chose to wait to join the new local electricity provider until rates were known and our questions plus, most of all, those of our residents and businesses, had been answered”, offered Mayor Carol Russell. “Now that rates are known to be lower than PG&E’s and the program is up and running well, we are excited to be a part of Sonoma Clean Power,” she added.

SCP is one of two not-for-profit community choice programs in California which allow communities to purchase power on behalf of their residents and business owners. SCP secures electricity from renewable sources such as geothermal and solar at competitive rates, while creating competition in the marketplace and providing customer choice between the locally run public agency, and the offerings of the monopoly for-profit, investor- owned utility, PG&E.

“It’s exciting that Cloverdale will be joining the other Sonoma County cities who are already benefiting from cleaner electricity and lower rates with Sonoma Clean Power,” said Susan Gorin, Chair of the Sonoma Clean Power Board of Directors.

SCP will begin the process of procuring additional power to serve the Cloverdale community in January 2015. Residents and business owners will begin to receive notices about what to expect/how to opt out if they wish, in the spring of 2015. Service to Cloverdale customers will begin in the summer of 2015.

“We are thrilled to have Cloverdale on board,” said Sonoma Clean Power CEO, Geof Syphers. “The more communities that choose to participate, Sonoma County will see increased economic and environmental benefits.”

Sonoma Clean Power provides local, renewable electricity to residential and commercial customers in the participating Sonoma County cities: Santa Rosa, Windsor, Sonoma, Sebastopol and Cotati, as well as all the unincorporated areas of the county. The cities of Petaluma and Rohnert Park have been given an opportunity to join Sonoma Clean Power by January 31, 2015.

For more information, visit [sonomacleanpower.org](http://sonomacleanpower.org) or call (707) 978-3468.

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