



**MINUTES**  
**COMMUNITY ADVISORY COMMITTEE**  
**Tuesday, January 16, 2018**

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**I. CALL TO ORDER**

The meeting was called to order by Chair Dowd at 9:00 a.m.

Committee Members present: Chair Dowd, Fenichel, Mattinson, Wells, Nicholls and Brophy

Staff present: Chief Executive Officer Geof Syphers and Director of Internal Operations Stephanie Reynolds

New members Baldwin, Quinlan, Sizemore, Chaban and Guthrie were sworn in by the Clerk and provided a brief background on themselves.

**II. PUBLIC COMMENT ON MATTERS NOT LISTED ON THE AGENDA**

Victor Gonella stated he is concerned about the exclusiveness of dealers being allowed to participate in Drive EverGreen.

CEO Syphers explained why single dealerships were chosen to represent each manufacturer and the process used to reach out to all dealerships before the program began.

Steven Pierce stated he hopes to see EverGreen grow and with ProFIT he hopes to look at updating marketing language around geothermal and expand on solar installation, jobs and reducing GHGs.

**III. COMMUNITY ADVISORY COMMITTEE REGULAR CALENDAR**

1. Review and approve the November 29, 2017 meeting minutes of the Community Advisory Committee

Motion to approve the minutes of the November 29, 2017 Community Advisory Committee meeting by CM Nicholls

Second: CM Mattinson

Motion approved: 6-0-4 (CMs Guthrie, Baldwin, Quinlan, Sizemore and Chaban abstained)

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2. Receive Operations Report

Stephanie Reynolds provided an update on possible rate changes based on the Power Charge Indifference Adjustment. More information will be available in March, after PG&E releases its new rates. CEO Syphers stated the exit fee will go up approximately 14.4%.

Director Reynolds also provided an update on the Drive EverGreen finale (565 electric vehicles purchased or leased in 2017), the Energy Education Program contracted through the Sonoma County Water Agency and provided an update on the November financials.

CEO Syphers provided an update on wildfire recovery efforts and stated SCP is working on draft legislation related to the time periods for rebuilding. He stated SCP has been working with PG&E for increased incentives towards energy efficiency and reconstruction for the burned areas.

Director Reynolds introduced three new SCP employees Dora Barrera, Connor Prince and Claudia Sisomphou.

CM Brophy asked about selling power. CEO Syphers stated that we are not planning on reselling energy on our contracts.

Public Comment: None

3. Receive State Legislative and Regulatory updates

CEO Syphers provided an update on legislation and stated that the continuation of the federal EV tax credit was fought for and is remaining. He stated that SB 100 will be another major initiative in this session.

Public Comment:

Tom Conlin asked if specific endorsements of legislation will be issued.

Chair Dowd stated that there will be new bills and new reports from lobbyist and staff members.

4. Receive report on legislative platforms for SCPA and recommend Board action

CEO Syphers gave background on the draft legislative platform and explained items 1-7 and then asked the CAC for input and direction. CM Wells asked about the hourly measurement of CO2 not being addressed in the 7 categories. CEO Syphers proposed taking the

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language in the preamble and make this a category. CM Wells asked that energy, climate change and GHGs be included in Item 7. CM Guthrie suggested combining Items 5 and 7.

Chair Dowd stated he would like to see modifications to the concept of resource adequacy added to the platform.

Public Comment:

Tom Conlin asked how often Kate will be communicating back to staff, Board and CAC positions that SCP is advocating in Sacramento.

CEO Syphers stated we will report back at each meeting and also will think about tools to activate grass-roots support when needed.

Motion to approve and recommend the draft report on legislative platforms for SCPA to the Board of Directors with consideration of the comments made by the Committee by CM Nicholls

Second: CM Brophy

Motion approved: 10-0-0

5. Receive Programs Strategic Action Plan

Director of Programs Cordel Stillman provided an update on Program's Strategic Action Plan and asked for input prior to the plan being presented to the Board of Directors.

CM Wells stated that Strategies 4 & 5 are both grid-type structures and might be able to be combined.

CM Nicholls stated that when reviewing on a 6-month basis biannually maybe the ad hoc committee can be involved in the process.

Chair Dowd stated it is his intention to break down into subcommittee groups that are functional and do not require a full committee meeting.

CM Mattinson asked about the shorter, nearer-term projects that have already been released and the Committee as a whole does not know what those programs are and would like the details.

Director Stillman stated there has not been a commitment of funds and once a potential program is established it will be brought to the Committee for approval. He stated several programs are being looked at with battery storage with a goal to reduce demand charges. He stated an RFP was put out to several battery storage companies. He stated the second program being looked at is residential storage and the potential for an incentive program.

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Chair Dowd asked that in the Executive Summary language be included to read "it is anticipated that the plan will be updated every 6 months to allow for timely reaction to changing conditions."

Public Comment:

Steven Pierce commended staff on the report and thinks it could use work around measurable impact of these actions.

Director Stillman stated there are evaluation processes and those metrics will be a part of the plan.

Andy Ferguson thanked Director Stillman for the plan and asked if the need for programs at SRJC have been considered to help develop a skills gap in construction following the wildfires. He asked for large capacity heat pump water heaters to not be forgotten as storage devices.

Director Stillman stated SCP has met with the junior college on other issues and is working with PG&E to bring out trainers to work with local AIA and the Local Builders Exchange to do education on wildfire recovery. He stated that heat pump water heaters are to be included in demand response studies.

Tom Conlin asked about benchmarking and disclosures and why they are not included in the strategies.

CEO Syphers stated the measurement verification and benchmarking had not been embedded into this plan because it is being addressed separately through evaluating programs.

Motion to recommend the modified Strategic Action Plan as discussed by the Community Advisory Committee to the Board of Directors by CM Mattinson

Second: CM Wells

Motion approved: 10-0-0

6. Review and recommend approval for program incentive levels for rebuilding in areas affected by wildfires

Director Stillman provided an update on incentives for new construction on homes affected by the wildfires. He stated that work is being done with the City of Santa Rosa, Counties of Sonoma and Mendocino, PG&E, CPUC and the California Energy Commission and SCP has a program that is outlined with PG&E to provide incentives for upgrading.

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Chair Dowd stated that Rebuild Sonoma County Working Group agreed to prepare a letter of support to a group who is promoting zero net energy for the rebuild of Sonoma County. He stated he hopes the language will not be interpreted by elected officials so that they will mandate zero net energy. CEO Syphers stated the ad hoc committee has given direction that no mandates will be issued unless they are at least 100% paid for.

CM Mattinson asked if this would burden a future owner if someone bought into this program and then three years later sold and if they would still be encumbered. CEO Syphers stated nothing about this program proposes any ongoing costs and it is all upfront.

CM Brophy asked if these incentives apply to purchases of properties that burned but did not own the property when the fire occurred. CEO Syphers stated that he would like to clarify this with a code official.

CM Mattinson asked if the person who purchases the lot be eligible for this program. CEO Syphers stated yes because the incentives stay with the parcel affected.

Public Comment:

Terri Shore stated she and Greenbelt Alliance have been following fire recovery and are excited about this item and appreciates SCP's leadership. She encouraged SCP to continue with public outreach and asked SCP to report back on where the money is spent.

Diane Wheeler asked for clarification on numbers, if additional funds are possible from other sources and is there cost efficiency on the volume.

CEO Syphers stated PG&E does not serve the fire affected areas in Southern California so it is localized to Napa, Sonoma and Mendocino for this event. He stated this is not a mandate but a voluntary program. He stated the \$50 million target is not a cap, and more funds would be solicited. He stated that 2,000 homes is an aggressive number.

Kevin Conway asked about quality assurance, inspectors and funds available for training, education, manpower and certification.

CEO Syphers stated that the Rachel Kuykendall, Programs Director, has implored us to utilize PG&E's existing inspector system for the California's Advanced Homes Program which is existing contractors already under contract and funded through CPUC money so that would not be an additional cost and any additional training would be minimal. Director Stillman stated SCP has reached out to the RECO about what

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training they would want to have for this program.

Tom Conlin asked about the baseline in Santa Rosa and the 2020 Code.

CEO Syphers proposed there be discussion about a reasonable baseline that already dovetails with existing plans.

Tor Allen asked how much tiers cost, is the data available and does this incentive or others include design assistance. He stated another alternative could be neighborhood storage solutions.

Director Stillman explained determining how much an upgrade is going to cost for each tier is difficult with a wide variety of homes being rebuilt with different footprints, different amenities, etc. CEO Syphers stated there was guidance from Davis Energy Group who completed costs studies for the 2020 code and the incentive levels are intended to cover the full cost of the upgrade to that level. Director Stillman stated design assistance is not contemplated as part of this program at this point. CEO Syphers stated he would like this to be implemented in April.

Chris Grabill asked if there are additional incentives for people below a certain income bracket and multi-family for those that have the greatest burden to offset that cost.

CEO Syphers stated the income progressive incentive has not been contemplated yet. He stated SCP tried to come up with an incentive for housing and were denied by the CPUC which does not allow the IOUs to ask for higher levels of incentives outside of a disaster area.

Tor Allen asked about ADUs.

CEO Syphers stated we will work with the permitting agencies to make sure the definition is set for an ADU.

Tor Allen asked about cap and trade funds and if more funding can be asked for.

CEO Syphers stated levels of incentives are being found through PG&E's programs and there was a precedent for 2X in San Diego. He stated the cap and trade funds are a mystery and we have been invited to apply but have zero ability to forecast if we can get it. He stated the goal is to create a structure and to invite everyone to come and fund it and then once funds are known we make the funds available to applicants.

Andy Ferguson asked if there is a role for testing and about the evaluation of new technologies for this item.

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CEO Syphers suggested starting this and thinking about homeowners that want to try things and partner and he is open to suggestions.

Tor Allen asked if there are educational materials or is this text only.

CEO Syphers stated it is in text only.

CM Brophy mentioned disaster recovery and stated that it would make sense to document how we would modify what we are doing now to prepare for a future earthquake.

Motion to approve, subject to changes forthcoming out of necessity, and if need, be it will be brought back to the Programs ad hoc to receive input and then come back to the CAC in an accomplished manner, the recommendation for approval for program incentive levels subject to the fact that there will be changes moving forward by CM Sizemore

Second: CM Quinlan

Motion approved: 10-0-0

**IV. COMMITTEE MEMBER ANNOUNCEMENTS**

Chair Dowd thanked the new members for being on the Committee.

CM Mattinson thanked the audience for its robust and relevant contributions.

CM Quinlan invited the Committee, staff and Board to see the research and development that is happening at Enphase Energy in Petaluma.

**V. ADJOURN**

Chair Dowd adjourned the meeting at 11:59 a.m.

Respectfully Submitted,

*Braiden Gugel*

Braiden Gugel  
Executive Assistant/Clerk