



# Geof Syphers

## CEO

### Background

Since its formation in 2013, Geof Syphers has served as CEO of Sonoma Clean Power (SCP), the Community Choice Aggregator serving Sonoma and Mendocino counties. Under his leadership, SCP builds utility-scale solar, wind, and battery storage, and offers the nation's first 24/7 renewable service called EverGreen. Prior to SCP, Geof worked for 20 years in California's electric industry, founding the Sustainable Division of DNV-GL and managing building energy retrofit programs for California's utilities.

With over two decades of experience developing and managing renewable energy and energy efficiency programs, he has successfully:

- Opened the groundbreaking Advanced Energy Center, dedicated to helping customers upgrade their homes and businesses to use renewable electricity for everything.
- Constructed over \$1 billion in new energy efficiency buildings running on renewable energy, from homeless shelters to airports.
- Pioneered the automated management of customer-owned appliances and cars to provide reliability for the grid.

### EXPERTISE

Geof is a sought-after source for journalists developing articles about regional, statewide, and national energy regulatory updates, including:

- Community Choice Aggregators
- Electrification of transportation
- Electrification of homes and businesses
- Equity issues in the renewable energy transition
- 24/7 renewable power and grid reliability

### LEADERSHIP POSITIONS & AWARDS

- Chair, California Community Power
- Past Chair, California Community Choice Association
- CalEPA, Governor's Environmental and Economic Leadership Award
- First One Planet Communities Certification in the United States

### ABOUT SONOMA CLEAN POWER

Sonoma Clean Power is the not-for-profit public power provider that generates the electricity for Sonoma and Mendocino counties, serving a population of about half a million. In downtown Santa Rosa, SCP operates the only Advanced Energy Center in the United States dedicated to helping customers transition to 100% renewable energy for their homes, businesses, and cars. SCP is also the only power provider in California offering 100% renewable energy 24/7, every day of the year. Visit:

[sonomacleanpower.org](http://sonomacleanpower.org)

### CONTACT FOR MEDIA INQUIRIES

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