



SIGN UP TO GET \$25

<DATE>

<Customer First Name><Customer Last Name>  
<Customer Invoice Address>  
<Customer Invoice Address 2>  
<City>, <State> <Zip>



Dear <Customer First Name>,

Sonoma Clean Power (SCP) is launching GridSavvy Rewards Alerts for the 2023 season (May - October). GridSavvy Rewards Alerts is a new way for our customers to earn rewards for saving energy during hours of high electricity usage on the electric power grid.

You'll **receive a \$25 check in the mail** as a bonus when you enroll in GridSavvy Rewards Alerts. Then earn additional rewards every time you participate in an Energy Saving Event and save energy. There are **no** penalties if you don't reduce your usage, only rewards when you do! The \$25 enrollment bonus check is only available while funding lasts, so enroll today.

All residential customers with a SmartMeter™ are eligible to sign up if they are not already participating in a utility or third-party demand response program.

Enroll today at [sonomacleanpower.org/earnrewards](https://sonomacleanpower.org/earnrewards) or call us at 1 (855) 202-2139 between the hours of 8am-5pm, PST, Monday through Friday.

## Energy Saving Events

SCP will call an Energy Saving Event when the electrical grid is stressed because there is a high demand for electricity. You'll receive a notification up to 24 hours in advance via text or email when there is an opportunity to save energy and earn rewards.

An Energy Saving Event can last one to four hours, typically between the hours of 4pm-9pm, and may occur a few times per month. SCP will provide you with energy savings tips and actions you can take to help you earn more rewards.

## More About Rewards

Helping California prevent rotating power outages and reducing the need for fossil fuels earns you **\$2 for every kilowatt-hour (kWh) you save** during each Energy Saving Event. That's equivalent to about how much electricity it takes to run one dishwasher cycle.

You can choose to keep your rewards or donate them directly to one of our local community partners. Learn more about redeeming and donating your rewards at [sonomacleanpower.org/earnrewards](https://sonomacleanpower.org/earnrewards).

## Questions about GridSavvy Rewards Alerts?

- Call 1 (855) 202-2139 for assistance 8am to 5pm PST, Monday through Friday
- Email [gridsavvy@sonomacleanpower.org](mailto:gridsavvy@sonomacleanpower.org)
- Visit us at our Advanced Energy Center at 741 4th Street, Santa Rosa, CA 95404

Thank you for doing your part to help SCP turn the tide on the climate crisis.



Rebecca Simonson  
Director of Programs

