

ADVANCED ENERGY CENTER – WEBSITE DESIGN PROJECT

RESPONSE TO QUESTIONS

Copy

Q. We assume that SCP will provide website copy, please confirm.

A. SCP will provide website copy for new webpages in English and Spanish.

A. Assuming SCP does provide copy, will you provide the copy before or after the design phase of the project?

A. That is not known at this time. We are still in the process of venting technologies.

Image and Video assets

Q. Under section 1., it states that, “other important feature/functionality may include clean, simple navigation, image/video and be visually pleasing with effective use of white space”.

Will the selected vendor be required to produce any video or purchase any stock photography? Or will all content be provided to us by SCP?

A. SCP will provide stock video/photography of technologies.

Q. We assume all assets for “types of technology demonstration area, kitchen demonstration area, classroom, kids’ education area, library, etc.” will be provided by SCP, please confirm.

A. SCP will provide all types of technology that will be in the store.

Q. Please confirm SCP will provide a brand guideline and original files of logos etc.

A. SCP will provide brand guidelines along with original files and logos.

Search

Q. Are you looking for a powerful keyword search or is this simply for sorting and filtering of products?

A. Simple for sorting and filtering products is fine.

Q. Calendar functions, sign-up, and payment (5.3)

Do you use or plan to use a 3rd party Event software (i.e. Eventbrite) to handle calendaring events and payment?

A. No event software will be needed within this website.

Q. If you already use a software, which one do you use?

A. N/A

Q. Do you want us to setup an API from the 3rd party into the website calendar?

A. N/A

Q. Will events all come from the 3rd party or do you also want to add non-transactional events into this calendar via the Craft CMS? If you do not use or plan to use a 3rd party for this, what was your intention for transacting payments?

A. There will be no payment required to attend a class.

Approach - Landing pages vs Microsite

Q. If we were to go the landing page route, is there an internal team we would need to coordinate with to build it off your current Craft site?

A. Yes, if selected, you will be given the appropriate information.

Q. If we advise to implement the microsite route, would you prefer this to be on a subdomain or a unique domain?

A. We would prefer the microsite to be on its own unique domain.

Hosting

Q. Do you have any requirements for hosting, or would you like the vendor to make a recommendation?

A. Yes, we would prefer to keep hosting with the same company that host the main SCP website.

Q. Who will be responsible for configuring servers and making any necessary DNS updates?

A. DNS updates will be handled by existing agency who handles currently.

Q. How flexible are you regarding the CMS platform? We have our expertise in WordPress, is that something that can work for you?

A. CraftCMS is the preferred CMS platform, but not opposed to review other options.