For Immediate Release
Contact: Kate Kelly, Director of Public Affairs & Marketing

Rohnert Park City Council Votes to Join Sonoma Clean Power
Rohnert Park Community to Benefit from Cleaner Electricity, Lower Rates

(Santa Rosa, CA) The Rohnert Park City Council recently voted in favor of joining Sonoma Clean Power (SCP). As part of the resolution, the City Council agreed to have Assistant City Manager, Don Schwartz represent Rohnert Park on the SCP Board of Directors, and Councilmember Gina Belforte as the Board alternate.

Rohnert Park joins the city of Cloverdale as the latest two cities to vote to give their residents and businesses the option to participate in Sonoma Clean Power. Petaluma, the county’s only other SCP is one of two not-for-profit community choice programs in California which allow communities to purchase power on behalf of their residents and business owners. SCP secures electricity from renewable sources such as geothermal and solar at competitive rates, while creating competition in the marketplace and providing customer choice between the locally run public agency, and the offerings of the monopoly for-profit, investor-owned utility, PG&E.

“I look forward to serving alongside Don Schwartz from Rohnert Park,” said Cotati Councilmember and SCP Board Vice Chair Mark Landman. “Having representation from Cotati’s sister city on our Board will offer a great perspective,” added Landman.

It’s exciting that Cloverdale will be joining the other Sonoma County cities who are already benefiting from cleaner electricity and lower rates with Sonoma Clean Power,” said Susan Gorin, Chair of the Sonoma Clean Power Board of Directors.

SCP will begin the process of procuring additional power to serve the Cloverdale community in January 2015. Residents and business owners will begin to receive notices about what to expect/how to opt out if they wish, in the spring of 2015. Service to Cloverdale customers will begin in the summer of 2015.

“We are thrilled to have Cloverdale on board,” said Sonoma Clean Power CEO, Geof Syphers. “The more communities that choose to participate, Sonoma County will see increased economic and environmental benefits.”

Sonoma Clean Power provides local, renewable electricity to residential and commercial customers in the participating Sonoma County cities: Santa Rosa, Windsor, Sonoma, Sebastopol and Cotati, as well as all the unincorporated areas of the county. The cities of Petaluma and Rohnert Park have been given an opportunity to join Sonoma Clean Power by January 31, 2015.

For more information, visit sonomacleanpower.org or call (707) 978-3468.

###