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For Immediate Release

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Sonoma Clean Power Introduces ProFIT Program

Larger Local, Renewable Projects Can Now Sell Power

(**Santa Rosa, CA**) Sonoma Clean Power (SCP) has debuted their ProFIT program - a program commonly known in the industry as a feed-in tariff - which sets a standard price for the agency to purchase electricity from larger wholesale renewable electricity projects.

Sonoma Clean Power's ProFIT program directly promotes the development of new renewable generation installations by paying a fixed price of \$95/megawatt-hour (MWh) to Sonoma County projects. Contracts will be 20 years for solar and wind and 10 years for baseload generating facilities. Projects can earn bonuses for up to \$30/MWh for the first 5 years or longer.

"We are pleased to offer our ProFIT program as a way to encourage the installation of new, local, clean energy facilities," said Sonoma Clean Power's Program Manager, Amy Rider. "The simple standard offer will help accelerate our renewable industry by creating a new way for larger projects to get built. Before ProFIT, there was no motivation to install solar on a warehouse if the building didn't need much power. Now, ProFIT allows that project to move forward by offering to buy all of the power," she added.

Eligible projects must be: a new resource; less than 1 megawatt; located in SCP's service territory; California Renewable Portfolio Standard (RPS) compliant; interconnected to the electricity grid; legally permitted by appropriate jurisdictional agency, and willing to sign a standard, non-negotiable, long-term contract.

Applications for participation are available on SCP's website at www.sonomacleanpower.org/profit. The program will remain open until fully subscribed.

"The development of local, renewable energy programs was one of the primary objectives identified when forming Sonoma Clean Power," offered Geof Syphers, CEO of SCP. "Introducing our ProFIT program just three months after beginning to serve customers is gratifying," added Syphers.

Sonoma Clean Power provides local, renewable electricity to residential and commercial customers in the participating Sonoma County cities: Santa Rosa, Windsor, Sonoma, Sebastopol, Cotati and the unincorporated areas of the county. Service will begin in Cloverdale in 2015. The cities of Petaluma and Rohnert Park will consider participating in Sonoma Clean Power by January 31, 2015.

For more information, visit sonomacleanpower.org or call (707) 978-3468.

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