



**MEETING MINUTES
COMMUNITY ADVISORY COMMITTEE MEETING
THURSDAY, JUNE 17, 2021
1:00 P.M.**

******GOVERNOR'S EXECUTIVE ORDER N-25-20******

******GOVERNOR'S EXECUTIVE ORDER N-29-20******

****RE CORONAVIRUS COVID-19****

CONSISTENT WITH THE PROVISIONS OF THE GOVERNOR'S EXECUTIVE ORDERS N-25-20 AND N-29-20 WHICH SUSPEND CERTAIN REQUIREMENTS OF THE BROWN ACT, AND THE ORDER OF THE HEALTH OFFICER OF THE COUNTY OF SONOMA TO SHELTER IN PLACE TO MINIMIZE THE SPREAD OF COVID-19, MEMBERS OF THE COMMUNITY ADVISORY COMMITTEE PARTICIPATED IN THE JUNE 17, 2021, MEETING BY TELECONFERENCE.

CALL TO ORDER

Chair Nicholls called the meeting to order at approximately 1:02 p.m.

Committee Members present: Chair Nicholls, Vice Chair Baldwin, and Members Fenichel, Quinlan, Dowd, Morris, and Brady.

Staff present: Geof Syphers, Chief Executive Officer; Mike Koszalka, Chief Operating Officer; Stephanie Reynolds, Director of Internal Operations; Neal Reardon, Director of Regulatory Affairs; Kate Kelly, Director of Public Relations and Marketing; Claudia Sisomphou, Communications Specialist; Scott Lawrence, Commercial Accounts Specialist; and Helen Mejia, Assistant Manager of the Advanced Energy Center.

PUBLIC COMMENT ON MATTERS NOT LISTED ON THE AGENDA

Public Comment: None

COMMUNITY ADVISORY COMMITTEE CONSENT CALENDAR

1. Approve May 20, 2021 Draft Community Advisory Committee Meeting Minutes
2. Recommend that the Board of Directors Approve and Authorize the CEO to Execute a New Contract with Sonoma Water for the Continuation of the Energy Education Program through June 30, 2023 with an Annual Not-To-

Exceed Amount of \$300,000 and Aggregate Contract Value of \$600,000

3. Recommend that the Board of Directors Approve and Authorize the CEO to Execute a Fourth Amendment to the Professional Services Agreement with EHDD for the SCP Headquarters Project
4. Recommend that the Board of Directors Approve and Authorize the CEO to Execute an Option to Extend the Lease for the Advanced Energy Center an Additional 36 Months

Public Comment: None

Motion to Approve the May 20, 2021 Community Advisory Committee Consent Calendar by Member Quinlan.

Second: Vice Chair Baldwin

Motion Passed by Roll Call Vote: 7 - 0 - 0

COMMUNITY ADVISORY COMMITTEE REGULAR CALENDAR

5. Receive Internal Operations and Monthly Financial Report and Provide Feedback as Appropriate

Stephanie Reynolds, Director of Internal Operations, began with an announcement that the Special Counsel for Sonoma Clean Power, Harriet Steiner from Best Best & Krieger, LLP. (BBK), is retiring and her colleague, Joshua Nelson, will take over for the remainder of the contract.

Recent updates to the Governor's Orders regarding public meetings allow for public agencies to continue to hold meetings remotely, via teleconference, through September 30th. Staff, along with the Board's Chair and Vice Chair, decided that the September BOD meeting will not be necessary, therefore the August Community Advisory Committee (CAC) meeting will also be skipped.

SCP welcomed another new team member, Brant Arthur, joining the Programs Department as a Programs Manager.

Geof Syphers, Chief Executive Officer, announced that a number of organizations have already scheduled tours at the Advanced Energy Center, and invited Committee Members to visit for tours as well.

Helen Mejia, Assistant Manager of the Advanced Energy Center, gave an anecdote of a family with young children that visited the Center the prior day. Center staff was able to help the family with a number of topics all during their visit.

Staff presented a video walk through of the products and services available on the Advanced Energy Center's website.

Sonoma Clean Power is sponsoring a series of movies that will be shown in the Courthouse Square during the month of July. Free popcorn will be available at the Advanced Energy Center.

Programs Department staff is working on new classes and webinars to offer in-person at the Advanced Energy Center's classroom. At the direction of the Board of Directors during the May meeting, staff developed a rider's guide for the Bike Electric program which was also published to the website.

Finally, Director Reynolds provided a brief update on the new headquarters building as well, which is progressing rapidly.

Member Fenichel asked for information on the incentives and rebates available for products at the Advanced Energy Center. Director Reynolds answered that the information is available through the Advanced Energy Center's website or interested parties can stop by The Center and speak to staff directly.

Member Fenichel also asked about bike share programs. CEO Syphers gave some background of where the model has been most successful. He and staff will continue to monitor advances in the technologies and models to determine local feasibility in the future.

Vice Chair Baldwin commented that the Electric Bike Rider's Guide was helpful with her decision to purchase an e-bike.

Chair Nicholls also inquired about a bike share program and suggested placing e-bikes at or near SCP sponsored EV charging stations. CEO Syphers added that bike shares are very successful at busy train stations and if there are ways to support our local sister agencies, such as SMART Train, it would be beneficial in many other ways.

Member Quinlan expressed ongoing concerns about his own experience with delays in contractors performing services offered through the Advanced Energy Center. CEO Syphers thanked him for sharing the details of his experiences and added that in addition to ironing out start up issues of opening a brand-new retail space, there are also overlapping issues with COVID-19 impacting the supply chains and getting contractors onboarded and attentive. Staff is actively brainstorming solutions to these issues to help ensure the success of the Advanced Energy Center.

Member Dowd requested staff bring information about long-term plans for the Advanced Energy Center to a future meeting.

Public Comment: None

6. Receive Legislative and Regulatory Updates and Provide Feedback as Appropriate

Neal Reardon, Director of Regulatory Affairs, began with a brief update on the PCIA. Due to higher energy costs this year, the PCIA exit fee that CCA customers pay are expected to be lower in 2022.

CEO Syphers gave a brief update on Senate Bill 612 and encouraged jurisdictions to send support letters to Chair Holden of the Senate Assembly.

Member Quinlan asked about the collateral requirements IOUs are requesting the CPUC require CCAs to post prior to negotiating a buyout of all remaining PCIA customer fees. Director Reardon replied that the CPUC is unlikely to approve PG&E's request of requiring hundreds of millions in a deposit.

Vice Chair Baldwin asked for a high-level overview of the Net Energy Metering reform bill (AB 1139). CEO Syphers responded that the bill has been suspended and the soonest we may see it would be next year. The Author sought to address inequities in the distribution of the solar subsidies and the extra time to work on the details of the bill is welcome.

Public Comment: None

7. Discuss the Development of a Community Engagement, Education, and Outreach Program and Provide Feedback as Appropriate

Claudia Sisomphou, Communications Specialist, provided a thorough presentation of what is known internally as the Empower Program and its goals. This program is intended to complement and fill in any gaps that the existing marketing and outreach efforts have been unable to satisfy. The priorities of the program are Building Partnerships, Customer Education, Focus on Equity, and Engaging Youth.

Public Comment: None

8. Receive Update on Mendonoma Coast EverGreen Campaign

Kate Kelly, Director of Public Relations and Marketing, along with Scott Lawrence, Commercial Accounts Specialist, showed a presentation about an

ongoing business outreach “influencer campaign” targeting the Mendonoma Coast. “Mendonoma Coast” is a name given by locals to the coastal region encompassing northern Sonoma and southern Mendocino counties and a map outlining the area is shown in the slides. This “influencer campaign” utilizes a local Mendonoma Coast business owner, Steve May of Surf Market, to help promote the benefits of EverGreen while increasing awareness of Sonoma Clean Power. Slides from the presentation can be viewed at [this link](#).

Member Brady left the meeting at approximately 2:08 p.m.

Many Committee Members spoke favorably and commended staff on these efforts.

Chair Nicholls suggested that staff connect with The Sea Ranch Homeowners Association.

Public Comment: None

COMMITTEE MEMBER ANNOUNCEMENTS

Chair Nicholls announced that the Lower Russian River Municipal Advisory Council (MAC) was meeting later that day, June 17th, at 5:30 p.m.

ADJOURN

The meeting was adjourned by unanimous consent at approximately 2:26 p.m.

Respectfully submitted,



Beau Anderson
Clerk of the Board