AGENDA
COMMUNITY ADVISORY COMMITTEE MEETING
THURSDAY, JUNE 17, 2021
1:00 P.M.

****GOVERNOR’S EXECUTIVE ORDER N-25-20****
****GOVERNOR’S EXECUTIVE ORDER N-29-20****
**RE CORONAVIRUS COVID-19**

CONSISTENT WITH THE PROVISIONS OF THE GOVERNOR’S EXECUTIVE ORDERS N-25-20 AND N-29-20 WHICH SUSPEND CERTAIN REQUIREMENTS OF THE BROWN ACT, MEMBERS OF THE COMMUNITY ADVISORY COMMITTEE WILL PARTICIPATE IN THE JUNE 17, 2021, MEETING BY TELECONFERENCE. DUE TO THE EXECUTIVE ORDERS, IN-PERSON PARTICIPATION BY THE PUBLIC WILL NOT BE PERMITTED AND NO PHYSICAL LOCATION FROM WHICH THE PUBLIC MAY ATTEND THE MEETING WILL BE AVAILABLE. REMOTE PUBLIC PARTICIPATION DETAILS ARE LISTED BELOW.

Members of the public who wish to participate in the Community Advisory Committee Meeting may do so via the following webinar link or teleconference call-in number and meeting code:

- Webinar link: https://zoom.us/j/96454495651
- Telephone number: 1 (669) 900-9128
- Meeting ID: 964 5449 5651

PLEASE NOTE: The Sonoma Clean Power Business Office is closed and this meeting will be conducted entirely by teleconference.

How to Submit Public Comment During the Teleconference Meeting:

The Chair will request public comment during the Public Comment period for all items on the agenda. Comments may be submitted in writing (preferred) to meetings@sonomacleanpower.org or during the meeting via the webinar “raise your hand” feature. For detailed public comment instructions, please visit this page.

For written comments, state the agenda item number that you are commenting on and limit to 300 words. Written comments received prior to the meeting and/or the agenda item you wish to comment on will be read into the record up to 300 words.
Staff recommendations are guidelines to the Committee. On any item, the Committee may take action which varies from that recommended by staff.

CALL TO ORDER

PUBLIC COMMENT ON MATTERS NOT LISTED ON THE AGENDA

(Comments are restricted to matters within the Committee’s jurisdiction. Please be brief and limit spoken comments to three minutes, or 300 words if written.)

COMMUNITY ADVISORY COMMITTEE CONSENT CALENDAR

1. Approve May 20, 2021 Draft Community Advisory Committee Meeting Minutes (Staff Recommendation: Approve) - pg. 5
2. Recommend that the Board of Directors Approve and Authorize the CEO to Execute a New Contract with Sonoma Water for the Continuation of the Energy Education Program through June 30, 2023 with an Annual Not-To-Exceed Amount of $300,000 and Aggregate Contract Value of $600,000 (Staff Recommendation: Approve) - pg. 11
3. Recommend that the Board of Directors Approve and Authorize the CEO to Execute a Fourth Amendment to the Professional Services Agreement with EHDD for the SCP Headquarters Project (Staff Recommendation: Approve) - pg. 39
4. Recommend that the Board of Directors Approve and Authorize the CEO to Execute an Option to Extend the Lease for the Advanced Energy Center an Additional 36 Months (Staff Recommendation: Approve) - pg. 45

COMMUNITY ADVISORY COMMITTEE REGULAR CALENDAR

5. Receive Internal Operations and Monthly Financial Report and Provide Feedback as Appropriate (Staff Recommendation: Receive and File) - pg. 49
6. Receive Legislative and Regulatory Updates and Provide Feedback as Appropriate (Staff Recommendation: Receive and File) - pg. 73
7. Discuss the Development of a Community Engagement, Education, and Outreach Program and Provide Feedback as Appropriate (Staff Recommendation: Receive and File) - pg. 75
8. Receive Update on Mendonoma Coast EverGreen Campaign (Staff Recommendation: Receive and File) - pg. 79

COMMITTEE MEMBER ANNOUNCEMENTS

ADJOURN

DISABLED ACCOMMODATION: If you have a disability which requires an accommodation or an alternative format, please contact the Clerk of the Board at (707) 890-8491, or by email at meetings@sonomacleanpower.org as soon as possible to ensure arrangements for accommodation.
<table>
<thead>
<tr>
<th>Acronym</th>
<th>Description</th>
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<tbody>
<tr>
<td>CAC</td>
<td>Community Advisory Committee</td>
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<td>CAISO</td>
<td>California Independent Systems Operator</td>
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<td>CCA</td>
<td>Community Choice Aggregation</td>
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<td>CEC</td>
<td>California Energy Commission</td>
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<td>CleanStart</td>
<td>SCP’s standard service</td>
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<td>CPUC</td>
<td>California Public Utility Commission</td>
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<td>DER</td>
<td>Distributed Energy Resource</td>
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<td>DR</td>
<td>Demand Response</td>
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<td>ERRA</td>
<td>Energy Resource Recovery Account</td>
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<td>EverGreen</td>
<td>SCP’s 100% renewable, 100% local energy service</td>
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<tr>
<td>Geothermal</td>
<td>A locally-available, low-carbon baseload renewable resource</td>
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<td>GHG</td>
<td>Greenhouse gas</td>
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<td>GRC</td>
<td>General Rate Case</td>
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<td>GridSavvy</td>
<td>The GridSavvy Community is SCP’s demand response program which offers incentives on smart devices like electric vehicle chargers, smart thermostats, and heat pump water heaters. These devices can then be controlled via a signal to respond to grid needs.</td>
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<tr>
<td>IOU</td>
<td>Investor Owned Utility (e.g., PG&amp;E)</td>
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<td>IRP</td>
<td>Integrated Resource Plan</td>
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<td>JPA</td>
<td>Joint Powers Authority</td>
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<tr>
<td>MW</td>
<td>Megawatt (Power = how fast energy is being used at one moment)</td>
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<td>MWh</td>
<td>Megawatt-hour (Energy = how much energy is used over time)</td>
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<td>NEM</td>
<td>Net Energy Metering</td>
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<tr>
<td>NetGreen</td>
<td>SCP’s net energy metering program</td>
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<tr>
<td>PCIA</td>
<td>Power Charge Indifference Adjustment (This fee is intended to ensure that customers who switch to SCP pay for certain costs related to energy commitments made by PG&amp;E prior to their switch.)</td>
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<tr>
<td>ProFIT</td>
<td>SCP’s “Feed in Tariff” program for larger local renewable energy producers – Fully subscribed</td>
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<tr>
<td>RA</td>
<td>Resource Adequacy – a required form of capacity for compliance</td>
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<td>RPS</td>
<td>The Renewables Portfolio Standard (RPS) is a California regulatory program that sets continuously escalating renewable energy procurement requirements for the state’s electricity suppliers. Electricity suppliers must procure a verified percentage of total electricity through RPS-certified renewable facilities.</td>
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<tr>
<td>REC</td>
<td>Renewable Energy Credit – process used to track renewable energy for compliance in California.</td>
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<td>SCP</td>
<td>Sonoma Clean Power</td>
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<tr>
<td>TOU</td>
<td>Time of Use, used to refer to rates that differ by time of day and by season</td>
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CALL TO ORDER

Chair Nicholls called the meeting to order at approximately 1:03 p.m.

Committee Members present: Chair Nicholls, Vice Chair Baldwin, and Members Fenichel, Quinlan, Wells, Morris, and Brady. Member Sizemore joined the meeting at approximately 1:06 p.m. after roll call attendance was completed.

Staff present: Geof Syphers, Chief Executive Officer; Mike Koszalka, Chief Operating Officer; Stephanie Reynolds, Director of Internal Operations; and Carolyn Glanton, Program Manager.

PUBLIC COMMENT ON MATTERS NOT LISTED ON THE AGENDA

Public Comment: None

COMMUNITY ADVISORY COMMITTEE CONSENT CALENDAR

1. Approve April 15, 2021 Draft Community Advisory Committee Meeting Minutes

2. Recommend that the Board of Directors Approve an Extension of Customer Service Policy A.6a – 2020 COVID-19 Emergency Consumer Protection Policy

Motion to Approve the May 20, 2021 Community Advisory Committee Consent Calendar by Vice Chair Baldwin.
Second: Member Wells.

Public Comment: None

Motion Passed by Roll Call Vote: 7-0-1 with Member Brady abstaining.

COMMUNITY ADVISORY COMMITTEE REGULAR CALENDAR


Stephanie Reynolds, Director of Internal Operations, began by announcing that the Community Advisory Committee recruitment is now open and members nearing the end of their terms are encouraged to reapply should they wish to consider serving as volunteers.

Chad Asay, Programs Manager, introduced a virtual tour of the Advanced Energy Center. The Advanced Energy Center will have a soft opening on June 15, 2021.

Director Reynolds continued by highlighting upcoming webinars offered through the Advanced Energy Center’s website and a customer testimonial about the Bike Electric program.

Member Quinlan commented on his own experience utilizing services and programs offered through the Advanced Energy Center, including some difficulties he has encountered. Chief Executive Officer Geof Syphers replied that staff would be in contact with Member Quinlan to learn more.

Similarly, Member Sizemore commented on her experience upgrading some home appliances and difficulty with finding contractors based in Mendocino County familiar with the technologies.

Programs Manager Chad Asay replied to Members Quinlan and Sizemore and stated that contractor recruitment is an ongoing challenge, not just with Sonoma Clean Power’s programs, but within the building community as a whole.

Public Comment: None

4. Introduction to the Integrated Resource Planning (IRP) Process

Ryan Tracey, Senior Energy Analyst in the Planning and Analytics Department, showed a presentation about the Internal Integrated Resource Planning (IRP) process. Slides from the presentation were included in the May 20, 2021
meeting packet materials. In the presentation, Tracey identified the differences between the current process for the Internal Integrated Resource Plan, which is focused on procurement strategy, advocacy, and long-term financial planning to match the values and goals of SCP, and the Regulatory IRP which is a compliance filing for the CPUC. The Internal IRP will be used to feed into the Regulatory IRP.

CEO Syphers clarified that the word “integrated” in Integrated Resource Plan means matching the demand with the supply. COO Koszalka added that one reason why SCP is taking this path instead of simply procuring to meet the CPUC’s compliance requirements is because with CPUC’s compliance IRP, we are told what to procure and in what resource mix, but that doesn’t necessarily meet our local needs. It also allows us to better understand risk which can drive costs up or down.

Members of the public will be able to provide input on the IRP through a survey posted on the SCP website as well as commenting during public comment periods of upcoming Committee and Board meetings. The survey can be found at: https://sonomacleanpower.org/integrated-resource-plan.

Member Quinlan applauded staff for frequently beating SCP’s own goals and exceeding the State goals for RPS levels and GHG emissions.

Member Brady asked if other agencies or groups in or out of state are reaching out to staff about this work, with interest in modeling something similar in their own regions. Tracey responded that CalCCA is implementing a portfolio modeling team where representatives from different CCA’s will be able to talk about these topics and collectively learn more.

Public Comment: None

5. Receive Legislative and Regulatory Updates and Provide Feedback as Appropriate

Neal Reardon, Director of Regulatory Affairs, began with updates on the PCIA. PG&E bundled customers will begin to see the above-market generation charges on bills beginning in summer of 2022. SCP customers will see no changes to their bills, but this change will lead to greater transparency for all customers. He also reported on a proposed decision the CPUC accepted on PCIA allocations. The decision will require non-IOU customers to continue to pay for the full share of utilities’ expensive legacy contracts, while only receiving a fraction of the benefits.

CEO Syphers continued with updates on Senate Bill 612, the CalCCA sponsored bill. The Bill passed Senate Appropriations just prior to this
Committee meeting, and will now head to the Senate floor. CEO Syphers expects it will pass through the Senate but face heavy challenges in the Assembly.

AB 1139 by Lorena Gonzalez, which proposes to overhaul Net Energy Metering (NEM), recently underwent major changes and will require a new analysis. CEO Syphers does not recommend taking a position on the bill yet.

He concluded by noting that legislators in Sacramento have already begun discussing next year’s bills and a number of these conversations are focusing on climate, with 3 main themes: 1. mitigation and cutting emissions, 2. adaptation - sea level rise, fire adaptation, drought adaptation, and 3. sequestration - how to put carbon back into the soil. This may lead to possible partnerships for SCP in the future.

Member Fenichel left the meeting at approximately 2:28 p.m.

Public Comment: None

6. Recommend that the Board of Directors Adopt SCP Energy Risk Management Policy

CEO Syphers introduced the Energy Risk Management Policy by pointing out that this policy aims to strengthen policies that are already in place while also consolidating them so that there is one place to go to understand how SCP handles risk management around purchasing energy and contracting for energy supply and resources, as well as the authorization processes.

Vice Chair Baldwin asked who was consulted in crafting the policy. CEO Syphers responded that Carole Hakstian, Senior Risk and Regulatory Compliance Officer, put a lot of research into it and got examples from around the industry, including Risk Management policies from SMUD, the City of Palo Alto, and others. CEO Syphers also then had the policy reviewed by a contact from SMUD as well as SCP’s Special Counsel, Harriet Steiner.

Member Morris recommended including the spending authority table from Policy C.3 in the new policy.

Motion to Recommend that the Board of Directors Adopt SCP Energy Risk Management Policy with the Addition of the Spending Authority Table by Member Quinlan.

Second: Member Sizemore.

Public Comment: None
Motion Passed by Roll Call Vote: 7-0-0

7. Review and Recommend that the Board of Directors Approve the Proposed Annual Budget for Fiscal Year 2021-2022 with no Change to Rates on July 1, 2021

Mike Koszalka, Chief Operating Officer, gave a high-level overview of the proposed budget for Fiscal Year 2021-2022. Notably, the proposed budget requires no rate changes at the start of the fiscal year on July 1, 2021. He highlighted the revisions that were made to the draft budget that are now reflected in the proposed budget. A notable increase was made to the marketing and public relations budget based on focus group feedback and to support the launch of the Advanced Energy Center.

Member Wells asked for details about the stated goal to procure electricity supply lower in greenhouse gas emissions than PG&E’s portfolio. CEO Syphers said that the details would be outlined during the IRP process, but gave a quick answer that 2019, the reporting year that Member Wells called attention to, was a fluke year in that PG&E was required by regulators to not report their greenhouse gas emissions from natural gas power plants due to holding on to all of their excess renewables instead of selling them. That problem was later solved by having PG&E sell some of its significant excess resources.

Motion to Recommend that the Board of Directors Approve the Proposed Annual Budget for Fiscal Year 2021-2022 with no Change to Rates on July 1, 2021 by Vice Chair Baldwin.

Second: Member Wells.

Public Comment: None

Motion Passed by Roll Call Vote: 7-0-0

COMMITTEE MEMBER ANNOUNCEMENTS

Chair Nicholls commended staff for presenting complicated topics very well.

ADJOURN

The meeting was adjourned by unanimous consent at approximately 3:08 p.m.
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Staff Report - Item 02

To: Sonoma Clean Power Authority Community Advisory Committee

From: Carolyn Glanton, Programs Manager

Issue: Recommend that the Board of Directors Approve and Authorize the CEO to Execute a New Contract with Sonoma Water for the Continuation of the Energy Education Program through June 30, 2023 with an Annual Not-To-Exceed Amount of $300,000 and Aggregate Contract Value of $600,000

Date: June 17, 2021

Recommendation:

Recommend that the Board of Directors Approve and Delegate Authority to the Chief Executive Officer to Execute a Contract with the Sonoma County Water Agency (Sonoma Water) to continue Sonoma Water’s Energy Education Program through June 30, 2023, with an annual not-to-exceed amount of $300,000 and aggregate contract value of $600,000.

Background:

On June 27, 2019, the Committee recommended the Board approve a two-year agreement with Sonoma Water for energy education programs with a funding level of $275,000 per year for Fiscal Years 2019/2020 and 2020/2021. On July 11, 2019, the Board approved the agreement. This agreement expires on June 30, 2021.

As of June 10, 2021, invoices received under the existing agreement total $342,396. The agreement covers the term 7/1/2019 - 6/30/2021 and has a not-to-exceed budget of $550,000. Staff expects to receive at least one additional invoice to cover final program expenses for the month of June 2021 that is not accounted for in the $342,396 total.
Discussion:

Since 2017, SCP has contracted with Sonoma Water to design and implement an energy education program. The opportunity to leverage the Sonoma Water’s existing staff, classrooms, relationships with the County’s schools, and curriculum development skills was attractive to SCP staff because it allowed relatively quick deployment of a school program with modest management requirements. An informal survey of local schoolteachers found that the Water Agency’s program is widely considered the best in the region.

Attached to this item is a report on Sonoma Water’s activities for the duration of the previous year (Attachment B). Reports from teachers are very positive, and staff feel the program has exceeded expectations. Prior to 2020, Sonoma Water provided direct instruction to between 3,000-5,000 students per year but given the uncertainty with the COVID-19 pandemic and potential restrictions allowing for in-person visits, they estimate to reach 1,000-3,000 students directly via virtual lessons and an additional as yet to be determined number of students who will access virtual lessons independently.

SCP staff are recommending that SCP continue the program for an additional two years. The contract increases the funding level to $300,000 per year for each year of the program.

Additions to the scope of work include:

- Incorporating electrification into new and existing education programs
- Creating online education resources that can be accessed virtually and independently
- Developing lessons and field trips in alignment with the Advanced Energy Center
- Developing a new program to create opportunities for students to carry out solutions-based projects that address a water or energy related environmental challenge in their community
- Expanding internship and career development opportunities in the water and energy sector
**Fiscal Impact:**

The agreement is for $300,000 per year, totaling $600,000. Fiscal Year 2021/2022 budget includes this amount. Future years of the contract ($300,000) will remain contingent on the SCP Board of Directors’ approval of the fiscal year 2022/2023 budget.

**Attachments:**

Draft agreement with Sonoma Water for Energy Education Program  
Sonoma Water Report on Program Activities
DRAFT AGREEMENT FOR ENERGY EDUCATION PROGRAM

This Agreement for Professional Services (“Agreement”), dated as of July 1, 2021 (“Effective Date”) is made by and between the Sonoma Clean Power Authority (“SCPA”), a California joint powers authority, and the Sonoma County Water Agency (“Sonoma Water”), a body corporate and politic of the State of California. SCPA and Sonoma Water may be individually referred to as a “Party” or collectively as “Parties.”

1. **Scope of Services**: Sonoma Water agrees to provide any and all of the services as described in Exhibit A.

2. **Performance Standard**: Sonoma Water warrants that it possesses the necessary training, experience and skill to competently and professionally provide the services described in Exhibit A, and in accordance with all applicable federal, state and local laws, including all state and local orders and guidance related to COVID-19 as may be amended from time to time.

3. **Staffing and Coordination**: Sonoma Water shall cooperate, and closely coordinate, with SCPA staff in providing all services under this Agreement. Trisha Meisler (Key Staff) is deemed by SCPA to be a key person whose services were a material inducement to enter into this Agreement. Key Staff shall oversee and manage all services performed by Sonoma Water.

4. **Payment**: Sonoma Water shall submit one invoice for each calendar month in which services are performed. Invoices shall be signed by Key Staff, include copies of receipts for pre-approved reimbursable expenses, and contain the following detail for each billable entry:
   a. Date
   b. Detailed description of work performed and person(s) involved
   c. Time spent in 1/10th hour increments

Upon receipt of properly prepared invoicing, SCPA shall pay Sonoma Water within 30 calendar days for services provided in accordance with this Agreement, applying the following rates:

   a. Sonoma Water shall be paid current weighted labor rates, including overhead, for Sonoma Water staff performing work under this Agreement plus actual costs of applicable materials. Weighted labor rates as of May 1, 2021, are listed below. Rates are subject to change.
      1. Water Education Program Manager: (PM) $218.03
      2. Water Education Senior Program Specialist (SR PS): $170.37
      3. Water Education Program Specialist: (PS) $168.05

Agreement for Energy Education Program, Page 1
4. Water Education Resource Technician: (TECH) $57.49

   b. Reimbursable expenses must be pre-approved by SCPA.

In no event shall the amount payable for services performed during the term of this Agreement exceed $600,000.

5. **Term of the Agreement:** The initial term of this Agreement shall be from July 1, 2021 to June 30, 2023, unless terminated pursuant to Section 6 or amended by a written, executed amendment to the Agreement. Sonoma Water understands and agrees that funding for costs under this Agreement after July 1, 2022, is subject to approval by SCPA’s Board of Directors of a budget including such funding, and that SCPA may terminate this Agreement pursuant to Section 6 below if such funding is not approved.

6. **Termination:** Notwithstanding any other provision of this Agreement, at any time and without cause, the Parties shall have the unequivocal right to terminate this Agreement by giving thirty (30) calendar days written notice to the other Party. Notwithstanding any other provision of this Agreement, should Sonoma Water fail to perform any of its obligations or violate any of the terms of this Agreement (Termination for Cause), SCPA may, upon providing Sonoma Water written notice stating the reason for termination, immediately terminate this Agreement. In the event of termination, Sonoma Water, within fourteen (14) calendar days following the date of termination, shall deliver to SCPA all materials and work product subject to Section 16 and shall submit to SCPA a final invoice for all outstanding payments.

7. **Indemnification:** Each party shall indemnify, defend, protect, hold harmless, and release the other, its officers, agents, and employees, from and against any and all claims, loss, proceedings, damages, causes of action, liability, costs, or expense (including attorneys’ fees and witness costs) arising from or in connection with, or caused by any act, omission, or negligence of such indemnifying party or its agents, employees, contractors, subcontractors, or invitees. This indemnification obligation shall not be limited in any way by any limitation on the amount or type of damages or compensation payable to or for the indemnifying party or its agents, employees, contractors, subcontractors, or invitees under workers’ compensation acts, disability benefit acts, or other employee benefit acts.

8. **Insurance:** Sonoma Water shall maintain insurance and/or self-insurance as described below unless such insurance has been expressly waived in writing by SCPA.

   a. Workers Compensation insurance with statutory limits as required by the Labor Code of the State of California, and Employers Liability with minimum limits of $1,000,000 per accident; $1,000,000 disease per employee; $1,000,000 disease per policy.

   b. Commercial General Liability Insurance with Minimum Limits: $1,000,000 per occurrence; $2,000,000 general aggregate; $2,000,000 products/completed operations aggregate. The required limits may be provided by a combination of General Liability Insurance and Commercial Umbrella Liability Insurance. If
Sonoma Water maintains higher limits than the specified minimum limits, SCPA requires and shall be entitled to coverage for the higher limits maintained by Sonoma Water.

1. Any deductible or self-insured retention shall be shown on the Certificate of Insurance. Deductibles or self-insured retention that exceeds $25,000 must be approved in advance by SCPA. Sonoma Water is responsible for any deductible or self-insured retention and shall fund it upon SCPA’s written request, regardless of whether Sonoma Water has a claim against the insurance or is named as a party in any action involving SCPA.

2. SCPA shall be an additional insured for liability arising out of operations by, or on behalf of, Sonoma Water in the performance of this Agreement.

3. The insurance provided to the additional insureds shall be primary to, and non-contributory with, any insurance or self-insurance program maintained by them.

4. The policy shall cover inter-insured suits between the additional insureds and Sonoma Water and include a “separation of insureds” or “severability” clause which treats each insured separately.

c. Automobile Liability Insurance with Minimum Limit of $1,000,000 combined single limit per accident. Automobile Insurance shall apply to all owned autos. If Sonoma Water currently owns no autos, Sonoma Water agrees to obtain such insurance should any autos be acquired during the term of this Agreement. Automobile Insurance shall apply to hired and non-owned autos.

d. Professional Liability/Errors and Omissions Insurance with Minimum Limit of $1,000,000 per claim or per occurrence. Any deductible or self-insured retention shall be shown on the Certificate of Insurance. If the deductible or self-insured retention exceeds $25,000 it must be approved in advance by SCPA. If the insurance is on a Claims-Made basis, the retroactive date shall be no later than the commencement of the work. Coverage applicable to the work performed under this Agreement shall be continued for two (2) years after completion of the work. Such continuation coverage may be provided by one of the following: (1) renewal of the existing policy; (2) an extended reporting period endorsement; or (3) replacement insurance with a retroactive date no later than the commencement of the work under this Agreement.

e. Insurers, other than the California State Compensation Insurance Fund, shall have an A.M. Best’s rating of at least A: VII.

f. The Certificate of Insurance must include the following reference: Sonoma Clean Power Authority.

g. All required Evidence of Insurance shall be submitted to SCPA within 3 business days of the Effective Date. Sonoma Water agrees to maintain current Evidence of Insurance on file with SCPA for the entire term of this Agreement.
h. The name and address for Additional Insured endorsements and Certificates of Insurance is: Sonoma Clean Power Authority, Attn: Contract Administration, 50 Santa Rosa Avenue, Fifth Floor, Santa Rosa, CA, 95404.

i. Required Evidence of Insurance shall be submitted for any renewal or replacement of a policy that already exists, at least ten (10) business days before expiration or other termination of the existing policy.

j. Sonoma Water shall provide SCPA immediate written notice if:
   1. Any of the required insurance policies are terminated;
   2. The limits of any of the required policies are reduced; or
   3. The deductible or self-insured retention is increased.

k. Upon written request, certified copies of required insurance policies must be provided within thirty (30) calendar days.

l. Sonoma Water's indemnity and other obligations shall not be limited by these insurance requirements.

9. **Status of Sonoma Water:** Sonoma Water, in performing the services under this Agreement, shall act as an independent contractor and shall control the work and the manner in which it is performed. At no time shall Sonoma Water work as an agent or employee of SCPA and at no time shall Sonoma Water be entitled to participate in any pension plan, worker’s compensation plan, insurance, bonus, or similar benefits SCPA provides its employees. In the event SCPA exercises its right to terminate this Agreement pursuant to Section 6, Sonoma Water expressly agrees that it shall have no recourse or right of appeal under rules, regulations, ordinances, or laws applicable to employees.

10. **No Suspension or Debarment:** Sonoma Water warrants that it is not presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from participation in covered transactions by any state or federal department or agency. Sonoma Water also warrants that it is not suspended or debarred from receiving federal funds as listed in the List of Parties Excluded from Federal Procurement or Non-procurement Programs issued by the General Services Administration.

11. **Taxes:** Sonoma Water agrees to file federal and state tax returns and pay all applicable taxes on amounts paid pursuant to this Agreement. Sonoma Water shall be solely liable and responsible to pay such taxes and other obligations, including, but not limited to, state and federal income and FICA taxes. Sonoma Water agrees to indemnify and hold SCPA harmless from any liability which it may incur to the United States or to any US State as a consequence of Sonoma Water’s failure to pay, when due, all such taxes and obligations. In the event SCPA is audited for compliance regarding any withholding or other applicable taxes, Sonoma Water agrees to, in a timely fashion, furnish SCPA with proof of payment of taxes on these earnings.

12. **Records Maintenance:** Sonoma Water shall keep and maintain full and complete documentation and accounting records concerning all services performed that are
compensable under this Agreement and shall make such documents and records available to SCPA for inspection at any reasonable time. Sonoma Water shall maintain such records for a period of five (5) years following the expiration or termination of this Agreement.

13. **Conflict of Interest:** Sonoma Water warrants that it presently has no interest, and that it will not acquire any interest, direct or indirect, that represents a financial conflict of interest under state law or that would otherwise conflict in any manner or degree with Sonoma Water’s performance under this Agreement. Sonoma Water further warrants that in the performance of this Agreement no person having any such interests shall be assigned by Sonoma Water to perform work under this agreement nor be given access to the information described in Section 16. Sonoma Water shall comply with any and all applicable California Fair Political Practices Act requirements.

14. **Statutory Compliance:** Sonoma Water shall comply with all applicable federal, state and local laws, regulations, statutes and policies applicable to the services provided under this Agreement.

15. **Nondiscrimination:** Without limiting any other provision of this Agreement, Sonoma Water shall comply with all applicable federal, state, and local laws, rules, and regulations in regard to nondiscrimination in employment because of race, color, ancestry, national origin, religion, sex, marital status, age, medical condition, pregnancy, disability, sexual orientation or other prohibited basis. All nondiscrimination rules or regulations required by law to be included in this Agreement are incorporated by reference.

16. **Confidentiality, Ownership and Disclosure of Work Product:** All information obtained by Sonoma Water under this Agreement shall be deemed confidential (“Confidential Information”). Unless SCPA provides written permission, Sonoma Water is compelled by a court of law or regulatory agency, the California Public Records Act, or Sonoma Water obtained Confidential Information from a source or sources other than SCPA, Sonoma Water shall not share Confidential Information with any other person or entity outside of SCPA staff and SCPA authorized representatives. Sonoma Water further agrees to execute non-disclosure agreements related to protecting Confidential Information as requested by SCPA. Provisions related to Confidential Information shall survive expiration or termination of the Agreement for a period of five (5) years. All reports, original drawings, graphics, plans, studies, and other data or documents (“Documents”), in whatever form or format, produced by Sonoma Water or Sonoma Water’s subcontractors, Sonoma Water, and other agents within the term and scope of this Agreement shall be the property of SCPA. SCPA shall be entitled to immediate possession of such Documents upon completion of the work pursuant to this Agreement. Upon expiration or termination of this Agreement, Sonoma Water shall promptly deliver to SCPA all such Documents, which have not already been provided to SCPA in such form or format, as SCPA deems appropriate. Such Documents shall be and will remain the property of SCPA without restriction or limitation.
17. **Assignment and Delegation:** Parties shall not assign, delegate, sublet, or transfer any interest in, or duty under, this Agreement without the prior written consent of the other.

18. **Written Communications:** All written communications, including notices, bills and payments, may be made via electronic mail or to the following addresses:

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<tr>
<th>Sonoma Water</th>
<th>SCPA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project Manager:</td>
<td>Contact: Carolyn Glanton</td>
</tr>
<tr>
<td>Trisha Meisler</td>
<td>50 Santa Rosa Avenue, 5th Floor</td>
</tr>
<tr>
<td>404 Aviation Boulevard</td>
<td>Santa Rosa, CA 95404</td>
</tr>
<tr>
<td>Phone: 707-547-1926</td>
<td>Phone: 707-890-8485</td>
</tr>
<tr>
<td>Email: <a href="mailto:Trisha.meisler@scwa.ca.gov">Trisha.meisler@scwa.ca.gov</a></td>
<td>Email: <a href="mailto:cglanton@sonomacleanpower.org">cglanton@sonomacleanpower.org</a></td>
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<table>
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<tr>
<th>Remit payments to:</th>
<th>Remit invoices to:</th>
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</thead>
<tbody>
<tr>
<td>Justin Adalio</td>
<td>Same address as above</td>
</tr>
<tr>
<td>Same address as above</td>
<td></td>
</tr>
</tbody>
</table>

19. **No Waiver of Breach:** The waiver by either party of any breach of any term or promise contained in this Agreement shall not be deemed to be a waiver of such term or provision or any subsequent breach of the same or any other term or promise contained in this Agreement.

20. **Construction:** To the fullest extent allowed by law, the provisions of this Agreement shall be construed and given effect in a manner that avoids any violation of statute, ordinance, regulation, or law. The Parties agree that in the event that any provision of this Agreement is held by a court of competent jurisdiction to be invalid, void, or unenforceable, the remainder of the provisions hereof shall remain in full force and effect and shall in no way be affected, impaired, or invalidated. The Parties acknowledge that they have each contributed to the making of this Agreement and that, in the event of a dispute over the interpretation of this Agreement, the language of the Agreement will not be construed against one Party in favor of the other. Parties acknowledge that they have each had an adequate opportunity to consult with counsel in the negotiation and preparation of this Agreement.

21. **Consent:** Wherever in this Agreement the consent or approval of one Party is required to an act of the other Party, such consent or approval shall not be unreasonably withheld or delayed.

22. **No Third Party Beneficiaries:** Nothing contained in this Agreement shall be construed to create, and the Parties do not intend to create, any rights in third parties.

23. **Applicable Law and Forum:** This Agreement shall be construed and interpreted according to the substantive law of California, regardless of the law of conflicts to the contrary in any jurisdiction. Any action to enforce the terms of this Agreement, or for the breach of this Agreement, shall be brought and tried in Santa Rosa, California, or the forum nearest to the city of Santa Rosa, in the County of Sonoma.
24. **Exhibits:** In the event of a conflict between the body of this Agreement and any Exhibits or attachments, the language in the body of this Agreement shall prevail.

25. **Captions:** The captions in this Agreement are solely for convenience of reference. They are not a part of this Agreement and shall have no effect on its construction or interpretation.

26. **Merger:** This writing is intended both as the final expression of the Agreement between the Parties with respect to the included terms and as a complete and exclusive statement of the terms of the Agreement, pursuant to California Code of Civil Procedure Section 1856. No modification of this Agreement shall be effective unless and until such modification is evidenced by a writing signed by both Parties.

27. **Survival of Terms:** All express representations, waivers, indemnifications, and limitations of liability included in this Agreement will survive its completion or termination for any reason.

28. **Time of Essence:** Time is and shall be of the essence of this Agreement and every provision within this Agreement.

29. **Digital Signature(s):** If either party uses digital signature(s) to execute this Agreement, or to execute documents required to be executed by this Agreement, the digital signature(s) shall comply with Government Code section 16.5. By using digital signature(s), parties warrant and represent that they intend the digital signature to have the same force and effect as the use of a manual signature.
By signing below, the signatories warrant that each has authority to execute this Agreement on behalf of their respective Parties, and that this Agreement is effective as of the Effective Date.

Reviewed as to funds:

By: ________________________________
    Sonoma Water Division Manager - Administrative Services

Approved as to form:

By: ________________________________
    Name, Deputy County Counsel

By: ________________________________
    General Counsel

Sonoma County Water Agency

By: ________________________________
    Grant Davis
    General Manager
    Authorized per Sonoma Water’s Board of Directors Action on July 20, 2021

Sonoma Clean Power Authority, a California joint powers authority

By: ________________________________
    Geof Syphers
    Chief Executive Officer

Date: ________________________________

Date: ________________________________
Exhibit A

Scope of Work

General
Sonoma Water’s programs are currently affected by the restrictions associated with the COVID-19 pandemic. Sonoma Water is in the process of making content available to teachers for distance learning with the anticipation of a gradual return to in-person settings. However, the timing is yet to be determined. Sonoma Water will adjust program plans accordingly and adapt to changing conditions while maintaining a high degree of diligence around safety.

Tasks
1. Market energy education programs in print, on social media, and on Sonoma Water’s website
   Develop an additional flyer for schools outside Sonoma Water education service area. Advertise regularly with digital newsletters using Constant Contact.
   Sonoma Water will distribute a brochure to every teacher in its service area highlighting the programs offered. Energy education programs will be included in this brochure.
   Create a flyer and distribute to schools outside of Sonoma Water service area and within SCPA service area.
   Send out digital content quarterly via Constant Contact and online newsletter.
   Maintain webpages for energy education programs on Sonoma Water education program website.
   Development of flyers and quarterly newsletter:
   SR PS 20 hours at $170.37=$3,408
   PS 60 hours at $168.05=$10,083
   Material costs for printing: $2,000
   **Total/Year: $15,491**

2. Implement musical assembly that can be delivered in-person or online to increase awareness on topics related to water and energy.
   Provide assemblies for 5,000-10,000 K-6 students per year. Assemblies will be interactive, musical, uplifting, and fun.
   Content will be equally split between topics on water and energy.
   The content related to water will emphasize the Russian River watershed and its importance as the source of drinking water for over 600,000 people. It will provide “dos and don’ts” in
how we care for watersheds with specific actions students can take to conserve water and prevent pollution.

SCPA will pay one-half of the total cost of 25 performances. In addition, SCPA will pay the full cost of five performances to be scheduled with schools exclusively within SCPA’s service area. Topics should cover the use of renewable energy as one solution to climate change, efficient electric appliances that use renewable energy, water/energy nexus, and actions students can take to reduce greenhouse gas emissions.

Pre- or post-assembly extension activities will be provided to assist teachers in extending the learning beyond the assembly.

A parent letter will be provided with information about Sonoma Water and SCPA, with links to their respective websites, and simple steps to conserve water and energy.

Assemblies: $14,875  
PS 20 hours at $168.05 = $3,361

**Total/Year: $18,236**

3. **Develop and implement elementary school education programs**

Develop lessons for both online and in-person settings. Deliver lessons via direct instruction and make them available on Sonoma Water’s website for independent learning and via the Advanced Energy Center Education Hub. Topics include renewable energy, electrification, water/energy nexus, and actions students can take to reduce greenhouse gas emissions.

Before 2020, Sonoma Water provided direct instruction to 3,000-5,000 students per year. Given the uncertainty of the COVID-19 pandemic and potential restrictions on in-person visits, Sonoma Water estimates to reach 1,000-3,000 students directly via virtual lessons and an additional, as yet to be determined number of students who will access virtual lessons independently.

Lesson objectives include:

1. It takes energy (electricity) to get water to your home/school.
2. Where does electricity come from and how is it created?
3. The difference between renewable energy sources and nonrenewable energy sources.
4. The difference between fossil-fuel technologies/appliances and efficient electric technologies/appliances.
5. Difference between weather and climate.
6. Explanation of the mechanism behind global warming and climate change.
7. Personal choices to reduce greenhouse gas emissions can help mitigate climate change.

Program implementation, training, assessment, and evaluation.

SR PS 100 hours at $170.37 = $17,037  
PS 75 hours at $168.05 = $12,604  
TECH 251 hours at $57.49 = $14,430
Develop supplemental curriculum for teachers and provide in digital format on Sonoma Water’s website. Curriculum includes, but is not limited to, lessons and videos emphasizing the connection between water and energy.

SR PS 50 hours at $170.37 = $8,519
PS 75 hours at $168.05 = $12,604
PM 20 hours at $218.03 = $4,361

Purchase materials to support program delivery, such as lesson materials and visual aids. Other materials include student supplies such as rulers, pencils, posters, stickers, and folders with conservation messaging and logos.

Materials: $8,000
Total/Year: $77,555

4. Develop and implement secondary school education programs

Provide direct instruction online or in-person to middle and high school students.

Develop new lessons integrating content on climate change, electrification, water/energy nexus, and conservation. Coordinate with SCPA and develop lessons and field trips in alignment with the education goals of the Advanced Energy Center.

The program aims to visit 1,500-2,000 students each year and will cover the following content:

1. An introduction to climate change impacts in Sonoma and Mendocino counties
2. SCPA and Sonoma Water’s role in reducing emissions and preparing for climate change
3. The water and energy nexus
4. Drought and extreme heat events and green energy solutions
5. Climate fueled wildfires and reducing emissions
6. The connection between greenhouse gas emissions and new construction.
7. The opportunity to power efficient electric appliances with renewable energy, in place of fossil-fuel appliances
8. Climate action and what young people can do to protect the planet

Program development, implementation, training, assessment, and evaluation (Year 2, 2022-2023)

PM 25 hours at $218.03 = $5,451
PS 175 hours at $168.05 = $29,409 (extra development time in Year 1)
Tech 250 hours at $57.49 = $14,373

Program development, implementation, training, assessment, and evaluation (Year 2, 2021-2022)

PM 25 hours at $218.03 = $5,451
PS 150 hours at $168.05 = $25,208
Tech 250 hours at $57.49 = $14,373
Development of supplemental curriculum for teachers to be available in digital format on Sonoma Water’s website.

PS 75 hours at $168.05 = $12,604  
PM 20 hours at $218.03 = $4,361

Materials may include light bulbs, showerheads, solar panels, and energy efficient and electrification handouts and lesson materials for visual aids.

Materials = $5,000  
Field Trips =$5,000

Total (Year 1): $76,198  
Total (Year 2): $71,997

5. Develop internship and career exposure programs for students interested in the field of water/energy

Instruction of the following programs will take place in-person and online resources will be developed as needed:

1. Mike Hauser Algebra Academy-Provide instruction in summer program to students entering high school with an emphasis on STEM and the nexus between water and energy.
2. Green New Jobs Summer Internship Program- Teach climate change and energy lessons as well as provide career exposure to high school juniors and seniors during a summer internship program.
3. Career Pathways Programs- Provide paid internships and training to high school graduates in the water and energy sector.

Program development and implementation (Year 1 2021-2022)

PS 155 hours at $168.05 = $26,048 (Extra development time in Year 1)  
PM 30 hours at $218.03 = $6,541  
TECH 45 hours at $57.49 = $2,587

Materials will be purchased to support program delivery such as lesson materials and visual aids.

Materials: $1,500  
Field Trips: $1,500

Total (Year 1): $38,176

Program implementation (Year 2 2022-2023)

PS 120 hours at $168.05 = $20,166  
PM 30 hours at $218.03 = $6,541  
TECH 45 hours at $57.49 = $2,587

Purchase materials to support program delivery such as lesson materials and visual aids.
Materials: $1,500  
Field Trips: $1500  
**Total (Year 2): $32,294**

6. Develop new program to create opportunities for students to carry out solutions-based projects that address a water or energy related environmental challenge in their community.  
Provide guidance, expertise, materials, access, and potentially financial support to assist teachers and students in carrying out their project proposal.  
Develop web-based program support. Host a yearly symposium or seminar where projects can be showcased at the end of the school year. Provide up to ten $1,000 awards each year to support projects.  

Program development and implementation:  
**SR PS 83 hours at $170.37 = $14,141 (additional development hours in Year 1)**  
SR PS 52 hours at $170.37 = $8,859 (Year 2)  
PS 50 hours at $168.05 = $8,403  
Financial support for: $5,082  
**Total (Year 1): $27,626**  
**Total (Year 2) $22,344**

7. Continue to incorporate content on the nexus between water and energy into Sonoma Water’s 5th grade program: Healthy Water Comes from Healthy Watersheds  
Sonoma Water’s 5th grade program is offered in distance learning and in-person settings and reaches up to 3,500 students annually. The connection between water and energy is integrated into the explanation of Sonoma Water’s water transmission system, as is the importance of conserving water as it conserves energy.  

Program Implementation:  
SR PS 50 hours at $170.37 = $8,519  
TECH 200 hours at $57.49 = $11,498  
**Total/Year: $20,017**

8. Conduct Climate Literacy teacher workshop in summer 2022  
Host multi-day workshop for teachers in Sonoma and Mendocino counties. Partner with other environmental education organizations in developing field trip sites to educate teachers on climate change mitigation measures in place in Sonoma and Mendocino counties and provide content for teachers to share with their students.  

Workshop planning (Year 1 2021/2022)  
SR PS 25 hours at $170.37 = $4,259  
**Total (Year 1): $4,259**
Workshop development, preparation, marketing, and implementation (Year 2 2022/2023)

SR PS 100 hours at $170.37 = $17,037  
Tech 45 hours at $57.49 = $2,587  
**Total (Year 2): $19,624**

9. **Create separate website with water and energy education focus**  
   Website will allow for improved scheduling for teachers and make available online content including interactive elements and videos.  
   SR PS 80 hours at $170.37 = $13,630  
   PM 20 hours at $218.03 = $4,361  
   **Total/Year: $17,991**

10. **Develop end-of-year report**  
    Develop a report detailing programs implemented, content covered, and the number of students, classes, and schools visited. The report will also include teachers trained and the number of musical assembly performances.  
    Provide the report to SCPA by June 30, 2023.  
    Final Report  
    PM 5 hours at $218.03 = $1,090  
    PS 20 hours at $168.05 = $3,361  
    **Total/Year: $4,451**

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<thead>
<tr>
<th>Activity</th>
<th>Year 1</th>
<th>Year 2</th>
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<td>$15,491</td>
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<td>2. Musical Assemblies</td>
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<td>$18,236</td>
</tr>
<tr>
<td>3. Elementary Education Programs</td>
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<td>$77,555</td>
</tr>
<tr>
<td>4. Secondary Education Programs</td>
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<td>$71,997</td>
</tr>
<tr>
<td>5. Internship/Job Shadow Programs</td>
<td>$38,176</td>
<td>$32,294</td>
</tr>
<tr>
<td>6. New Program-A Call to Action</td>
<td>$27,626</td>
<td>$22,344</td>
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<td>7. 5th Grade Program Integration</td>
<td>$20,017</td>
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<td>8. Teacher Workshop</td>
<td>$4,259</td>
<td>$19,624</td>
</tr>
<tr>
<td>9. Website Development</td>
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**TOTAL** | **$300,000** | **$300,000**
Final Report to Sonoma Clean Power
For Services Provided in 2020-2021 School Year

Summary
In last year’s final report, the 2019-2020 school year was characterized by the word disruption. The 2020-2021 school year might best be described as the year of uncertainty on top of disruption. At the start of the school year, schools had yet to decide if they would follow in-person, distance, or hybrid-learning models. This caused a delay in our programs as we tried to determine what teachers needed most, what programs to offer, and how to deliver them virtually. This was a big shift as our education program was built on hands-on, experiential lessons, rooted in environmental concepts. At the same time, there were many disruptions and uncertainties occurring in our personal lives with COVID-19 precautions and illnesses, school closures, smoke, wildfire, and evacuations. Some staff were diverted to working at the County’s Emergency Operations Center for months at a time. This was a difficult time for many and we had to find new ways of working as a team despite the forced separation.

Given the many challenges, we are proud of how our program adapted to the circumstances. New programs started in January 2021. By the end of the school year, we Zoomed into 101 classrooms, and engaged 2,163 students and their teachers with content that focused on climate change, electricity, renewable energy, and how students can make a difference. Another 7,631 students joined the musical duo ZunZun via Zoom as they shared important messages about water and energy conservation and lifted students’ spirits with music and movement. We are excited to have added an additional staff person, Christine Byrne, who focused on high school programs. She did a phenomenal job in her first year developing new lessons and becoming part of our team.

Additionally, we created digital, interactive lessons that teachers can assign students independently prior to in-person visits. These “asynchronous” lessons will support teachers as they teach complex topics like climate change and electricity generation. Similarly, ZunZun created 40 videos for teachers and students to learn their songs and movements outside of scheduled assemblies.

Fortunately, many teachers were able to pass along free school supplies to their students during distance learning. Teachers ordered thousands of pencils, sharpeners, and rulers with the SCP logo and water and energy saving messages.

We continue to struggle delivering programs in Mendocino County with only a few teachers participating. In the coming months, we will provide drought related education programs to schools in the upper Russian River watershed and hope that improves visibility of our services to schools that have not previously signed up for our programs. In addition, now that we have created distance-learning programs, we can offer them as an option to schools in remote areas.

Next year, we look forward to returning to “normal” as much as possible and providing in-person class visits with our familiar, engaging, hands-on science programs.
1. **Program Outreach and Marketing**

Instead of the multi-page brochure that is normally sent to schools at the start of the school year, this year we opted to mail two, double-sided, paper fliers. Approximately, 2,500 fliers were sent to schools in overlapping SW and SCP service areas and 400 were sent to schools outside of SW service area, but within SCP service area (see below). In addition, two digital newsletters via Constant Contact were sent to our mailing list of about 500 teachers ([www.sonomawater.org/EducationE-Newsletters](http://www.sonomawater.org/EducationE-Newsletters)).

### Energy Education Program Flyer (front)

mailed to schools in SCP service area.

### Energy Education Program Flyer (back)

mailed to schools in SCP service area.

2. **Distance Learning—“Zoom” Presentations**

**3rd Grade—Be a Water & Energy Hero!** ([www.sonomawater.org/DistanceLearning-ThirdGrade](http://www.sonomawater.org/DistanceLearning-ThirdGrade))

To transition to distance learning, the 3rd grade program changed from 2-in person lessons to three, 30-minute Zoom sessions. The first two lessons focused on where our drinking water comes from, storm drain pollution prevention, and water conservation. The third lesson introduced students to climate change and electricity. Students were given scenarios of common ways we waste energy and were asked to come up with energy-saving alternatives like taking shorter showers, playing outdoors

Kory Hebner, 3rd grade program manager, explaining the greenhouse effect on Zoom.
instead of watching TV, wearing warm clothes instead of turning up the heater, and turning off the lights when not in a room. Teachers were mailed packets of worksheets with writing exercises, a bingo game, and a class-set of bamboo toothbrushes containing the message, *Save Water, Save Energy*. The toothbrush and message encourage water conservation and the use of biodegradable products instead of plastic.

![Image](312x371 to 490x508)

**A selection of slides from the 3rd grade Zoom presentation. The lesson emphasizes solutions and actions young people can take to make a difference in saving water and energy.**

**Schools Scheduled**
Twenty-nine schools, 47 classes, and 1,023 students participated in the program (Table 1). In a typical year, this program would reach 2,000-3,000 students but the many challenges brought on by the COVID pandemic caused delays in the program launch.

**Table 1. Summary table of schools registered for the 3rd Grade Distance Learning Program**

<table>
<thead>
<tr>
<th>County</th>
<th>Town or City</th>
<th># of Schools</th>
<th># of Classes</th>
<th># of Students</th>
</tr>
</thead>
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<td>1</td>
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<td>Healdsburg</td>
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**Teacher and Student Feedback**

Following the lesson, teachers often provide feedback on the lessons. Here is an email from a teacher in Santa Rosa:

Dear Kory,

Thanks so much for the wonderful, engaging presentations as well as the worksheets and toothbrushes! The kids learned a lot and hopefully they can help us work together to slow climate change by conserving water and electricity/gas. Thanks so much for the free "goodies". I really appreciate enrichment Zooms like yours! Your lessons help increase student engagement as well as student knowledge. Thank you for all your hard work!

I look forward to working with you and Sonoma Water again next year. Thanks again!!

4th Grade–Where Does Our Electricity Come From? ([www.sonomawater.org/DistanceLearning-FourthGrade](http://www.sonomawater.org/DistanceLearning-FourthGrade))

This lesson changed from a 75-minute, in-person classroom visit to a 5-lesson “asynchronous” series followed by an optional 45-minute Zoom focused on solar power. The asynchronous lessons are google slide decks teachers can assign to students to work through “asynchronously” or separately from Zoom time. When a teacher registered for the program, they were sent a unique webpage with lesson links that could be copied to their google drive. ([www.sonomawater.org/DistanceLearning4/5EnergyLessons](http://www.sonomawater.org/DistanceLearning4/5EnergyLessons))

We chose to create asynchronous lessons so teachers and their students could have age-appropriate, relevant, local content about topics not often taught in schools. Additionally, asynchronous lessons can be assigned as pre-lessons prior to in-person classroom visits. Students can spend more time on hands-on activities and less time on new and complex topics like the greenhouse effect and climate change during our brief time together.

4th Grade Asynchronous Lesson Series:

Lesson 1: What is Renewable Energy?
Lesson 2: What is Nonrenewable Energy?
Lesson 3: How is Electricity Made or Generated?
Lesson 4: How is Electricity Connected to Climate Change?
Lesson 5: Where Does Our Electricity Come From?

**Schools Scheduled**

Twenty schools, 28 classes, and 715 students participated in the program. One-half of registered classes received a Zoom lesson in addition to the google slide decks.
Teacher and Student Feedback
All teachers that registered were asked to provide verbal, informal feedback on the lessons, but few provided comments and suggestions. One notable teacher from Windsor translated a few lessons into Spanish. Below is a kind note from a teacher.

Hi Trisha!

Thank you so much for all of your work with my students at the end of our school year. They absolutely loved your presentation, and haven’t stopped being curious about science and inventing new ways to help the Earth since you visited our class!

-Petaluma teacher

9th-12th Grade Distance Learning-Climate Change in the North Bay (www.sonomawater.org/DistanceLearning-NinthTwelfthGrade)

In the fall of 2020-2021, Christine Byrne was hired to lead our secondary education programs and quickly put together a series of four 45-minute Zoom lessons on climate change for high school students. These lessons are an introduction to climate science, wildfire impacts, atmospheric rivers, and climate justice with an emphasis on local issues.

Table 2. Schools registered for the 4th grade program-Where Does Our Electricity Come From?

<table>
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<th>Students received distance learning resources + Zoom</th>
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<td>Kenwood</td>
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<td>Petaluma</td>
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</table>
Slides from the *Introduction to Climate Science* lesson. As with all of our programs, we place strong emphasis on the solutions to environmental challenges that are relevant to students.

**Schools Scheduled**
Nine schools, 26 classes, and 800 students participated in the program (Table 3).

**Table 3. Schools registered for the secondary program—Climate Change in the North Bay?**

<table>
<thead>
<tr>
<th>County</th>
<th>Town or City</th>
<th># of Schools</th>
<th># of Classes</th>
<th># of Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sonoma</td>
<td>Cloverdale</td>
<td>1</td>
<td>1</td>
<td>9</td>
</tr>
<tr>
<td></td>
<td>Cotati</td>
<td>3</td>
<td>6</td>
<td>126</td>
</tr>
<tr>
<td></td>
<td>Petaluma</td>
<td>1</td>
<td>10</td>
<td>300</td>
</tr>
<tr>
<td></td>
<td>Santa Rosa</td>
<td>3</td>
<td>5</td>
<td>270</td>
</tr>
<tr>
<td></td>
<td>Sebastopol</td>
<td>1</td>
<td>4</td>
<td>95</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td></td>
<td><strong>9</strong></td>
<td><strong>26</strong></td>
<td><strong>800</strong></td>
</tr>
</tbody>
</table>

**3. Student Giveaways**

As part of our Sonoma Water educational materials program, we provide teachers with classroom items such as pencils, folders, pencil sharpeners, maps, and posters that when requested will be sent to their classrooms, free of charge. Since our partnership began four years ago, we have integrated water and energy themes into some of our most popular items and shared the costs.

For the 2020-2021 school year, we gave away: 13,746 rulers, 19,284 pencils, 4,448 pencil sharpeners, 622 toothbrushes, and 93 Sonoma Clean Power posters. These numbers are 10-20% less than the 2019-2020 school year. Despite the fact that students were distance learning and not in the classroom, teachers still ordered many supplies for their students.
This year, we purchased **19,500 pencil sharpeners** with the text, *Saving Water, Saves Energy!* In a typical year, we give out approximately 12-15,000 pencil sharpeners. These will likely continue to be one of our most popular items.

Bamboo toothbrushes are part of our 3rd grade direct instruction program, *Be a Water and Energy Hero!* These toothbrushes have the SCP logo and the text, “Save Water, Save Energy” and are free giveaways. This year, we reordered 2,500 and gave out 622.

**4. Water Awareness Calendar**

The 2021 Water Awareness Calendar was sent to most teachers within SW and SCP service areas. The calendar includes artwork from students in 3rd-6th grades. Three winning entries with the theme, *Save Water to Save Energy!* were included (see below). Student winners received t-shirts with their artwork printed on the front and a certificate of appreciation. Teachers received a $50 gift certificate.

3,441 calendars mailed

Cover of 2021 Calendar from student in Fort Bragg, CA
5. **Teacher Workshops**

We did not carry out teacher workshops in the 2020-2021 school year due to the challenges around the pandemic. In July 2021, we will be visiting the Advanced Energy Center with 10 Sonoma County STEM teachers participating in an externship and hope to carry out a multi-day workshop in partnership with other environmental organizations in the summer of 2022.

6. **ZunZun Musical Assembly Program**

ZunZun did a superb job of pivoting to distance learning. They created multiple options for teachers to engage their students. Teachers could choose from 40 professionally produced musical movement videos or they could have their students participate in self-paced asynchronous lessons complete with embedded videos and interactive questions. The most popular option was a 30-minute Zoom assembly. The program touched on topics ranging from water conservation to renewable energy. Over 10,000 students enjoyed their lively programs through distance learning. ZunZun connected with more students virtually than in a typical year of in-person assemblies, quite an achievement given so much uncertainty this school year.

![Gwynne and Steven of ZunZun performing on Zoom.](image)
Table 4. Summary table of schools registered for the ZunZun musical assembly program.

<table>
<thead>
<tr>
<th>County</th>
<th>Town or City</th>
<th># of Schools</th>
<th># of Classes</th>
<th># of Virtual Assemblies</th>
<th>Students Received DL Resources Only</th>
<th>Students Received DL and Virtual Zoom Assembly</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sonoma</td>
<td>Geyserville</td>
<td>1</td>
<td>5</td>
<td>1</td>
<td>107</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td>Unincorporated Healdsburg</td>
<td>1</td>
<td>8</td>
<td>0</td>
<td>180</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td>Petaluma</td>
<td>6</td>
<td>75</td>
<td>3</td>
<td>655</td>
<td>960</td>
</tr>
<tr>
<td></td>
<td>Forestville</td>
<td>1</td>
<td>2</td>
<td>0</td>
<td>35</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td>Rohnert Park</td>
<td>3</td>
<td>50</td>
<td>3</td>
<td>484</td>
<td>673</td>
</tr>
<tr>
<td></td>
<td>Santa Rosa</td>
<td>15</td>
<td>233</td>
<td>15</td>
<td>900</td>
<td>4518</td>
</tr>
<tr>
<td></td>
<td>Sebastopol</td>
<td>1</td>
<td>14</td>
<td>1</td>
<td>186</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Sonoma</td>
<td>3</td>
<td>28</td>
<td>1</td>
<td>222</td>
<td>380</td>
</tr>
<tr>
<td></td>
<td>Windsor</td>
<td>1</td>
<td>20</td>
<td>2</td>
<td>407</td>
<td></td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td></td>
<td><strong>435</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mendocino</td>
<td>Fort Bragg</td>
<td>2</td>
<td>36</td>
<td>1</td>
<td>441</td>
<td>400</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>34</strong></td>
<td><strong>471</strong></td>
<td><strong>27</strong></td>
<td><strong>2917</strong></td>
<td><strong>7631</strong></td>
</tr>
</tbody>
</table>

A Zoom snapshot of students participating with ZunZun during one of their virtual assemblies.
7. **Community Events**

The only in-person education event this year is the Mike Hauser Academy, which will take place in mid-June with approximately 55 ninth graders participating. Students will receive a hands-on STEM lesson and learn about the connection between water and energy. Students will use a wind-powered generator and 3V solar panel to pump water, and then compare and contrast the relative benefits and drawbacks of renewable energy sources.

8. **GIS-based Map and Searchable Database**

A GIS-based map and database were created to assist teachers in locating the educational programs and materials available based on their school location: [Sonoma Water - Find The Education Programs Available At Your School Site](#). This map will be added to our website at the start of the 2020/2021 school year. After a delay due to COVID and significant changes to our programs, we intend to pursue a consultant to design and host a new website for our education programs in the coming year.
Staff Report - Item 03

To: Sonoma Clean Power Authority Community Advisory Committee
From: Cordel Stillman, Director of Programs
Issue: Recommend that the Board of Directors Approve and Authorize the CEO to Execute a Fourth Amendment to the Professional Services Agreement with EHDD for the SCP Headquarters Project
Date: June 17, 2021

Recommendation
Recommend that the Board of Directors Approve and Authorize the CEO to execute a fourth amendment to the professional services agreement with EHDD for architecture and construction services on the new SCP headquarters building.

Background
In November of 2018, SCP entered into an agreement with EHDD (an architecture firm) to provide design and construction support services for the renovation of SCP’s new Headquarters Building. Over the term of the agreement, it has been amended three times to account for additional design work and delays in permitting and construction. The original contract amount was $1,285,551 and has been increased to $1,613,428. The original end date of the agreement was December 31, 2020 and was extended to May 31, 2021.

Discussion
Due to delays in construction caused by supply chain issues and PG&E connections, the original completion date of June 1, 2021 is no longer achievable. The building itself will be available for occupancy only about a month later than planned, but some aspects of the micro-grid will be delayed by several months. The services of EHDD and their sub-consultants will be needed to assure that the systems constructed meet the design intent and the specifications. EHDD has been averaging about $10,000 per month in billings over the last several months and this rate was deemed to be a good conservative estimate for the remainder of the estimated timeline (3 months).
In addition, providing the battery specified for the micro-grid has proven to be difficult. The original supplier backed out of the contract and it is proving hard to find a substitute. This has required additional effort by EHDD’s electrical design subcontractor. Further design and coordination will be required once a manufacturer has been identified who can supply a battery that meets our specifications. It is estimated this will require an additional $34,000 be allocated to the mechanical/electrical design subcontractor hired by EHDD.

Therefore, staff are requesting that the Committee recommend to the Board that the agreement with EHDD be amended to add three months to the term of the contract and increase the not to exceed amount by $64,000. The new contract amount would increase from $1,613,428 to $1,677,428 and the new end date would be August 31, 2021.

**Fiscal Impact**

This increase in cost is within the amount budgeted for the Headquarters Project.

**Attachments**

- **Attachment A** - Fourth Amendment to the Amended and Restated Professional Services Agreement Between the Sonoma Clean Power Authority and Esherick Homsey Dodge and Davis (EHDD)
FOURTH AMENDMENT TO THE AMENDED AND RESTATED PROFESSIONAL SERVICES AGREEMENT BETWEEN THE SONOMA CLEAN POWER AUTHORITY AND ESKERICK HOMSEY DODGE AND DAVIS

This Fourth Amendment ("Fourth Amendment") to the Amended and Restated Professional Services Agreement (the "Agreement") is entered into between the Sonoma Clean Power Authority ("SCPA"), a California Joint Powers Authority, and Esherick Homsey Dodge and Davis, Architects, a professional corporation ("Consultant") as of [insert date], 2021 ("Fourth Amendment Effective Date"). SCPA and Consultant are, at times individually referred to herein as "Party" and collectively as "Parties".

WHEREAS, the Parties entered into an Agreement for Professional Services dated August 8, 2018 ("Original Agreement") for Consultant to provide engineering, architecture, design and other support services for SCPA's renovation of a 14,000 +/- sf office building and surrounding property in downtown Santa Rosa;

WHEREAS, the Parties subsequently updated and revised the Original Agreement, entering into an Amended and Restated Agreement dated November 1, 2018 (the "Agreement"), which included an expanded scope of services, increases to the not-to-exceed amount and an extension to the Term of the Agreement;

WHEREAS, the Parties entered into a First Amendment to the Agreement (the "First Amendment") dated May 2, 2019 in order to increase the total not-to-exceed amount of the Agreement from $1,285,551 to $1,350,099 and to expand the Services provided by Consultant which included (a) consulting services for one hydraulic elevator, and relocation of the machine room; and (b) implementation of the Grid Optimal initiative;

WHEREAS, the Parties entered into a Second Amendment to the Agreement (the “Second Amendment”) dated January 9, 2020 in order to increase the total not-to-exceed amount of the Agreement from $1,350,099 the $1,459,304 and to expand Services provided by Consultant which include (a) design services for seismic joint documentation and coordination; (b) project management, coordination and engineering services for design of the Grid Optimal and Islanding aspects of the Headquarters Building design; and (c) design of exterior monument sign; and

WHEREAS, the Parties entered into a Third Amendment to the Agreement (the “Third Amendment”) dated July 2, 2020 in order to increase the not to exceed amount of the Agreement from $1,459,304 to $1,613,428 and to extend the term of the Agreement from December 31, 2020 to May 31, 2021, account for higher than expected costs in processing project permits and underbudgeted costs through the construction administration period; and

WHEREAS, Delays to the completion of construction have required the continued participation of Consultants design and construction support team.

WHEREAS, the battery specified in the contract to support the micro-grid has been difficult to acquire and a redesign of the battery configuration will be required to meet the design intent of the micro-grid.
WHEREAS, Consultant has conservatively estimated that their design and construction support team will accrue charges of $10,000 per month ($30,000 total) for the expected duration of construction and the redesign of the battery configuration will require additional work by the mechanical/electrical subcontractor in the amount of $34,000

WHEREAS, SCP now desires to a) extend the term of the agreement for three months, from May 31, 2021 to August 31, 2021 and b) increase the not to exceed amount of the Agreement by $68,000 from $1,613,428 to $1,677,428.

WHEREAS, in accordance with Section 28.5 all changes to the Agreement must be in writing and signed by all Parties.

NOW, THEREFORE, the Parties agree as follows:

1. Section 2 Term of Agreement of the Agreement is hereby superseded and replaced as follows:

   Unless terminated earlier in accordance with sections 13 and 14 of this Agreement, the term of this Agreement (Term) shall begin on the Effective Date and shall end when all work comprising the Services is deemed performed under this Agreement or no later than August 31, 2021, whichever is shorter.

2. Section 1.1 in Appendix B of the Agreement is hereby superseded and replaced as follows:

   “1.1 Excluding Additional Services only, the amount of compensation to be paid to Consultant for all services under this Agreement shall not exceed one million, six hundred and seventy seven thousand, four hundred twenty eight dollars ($1,677,428) referred to hereafter as the Not-To-Exceed Amount (NTE). Total compensation due to Consultant shall be the actual amount invoiced based upon the Consultant’s hourly billing, which may be less than the NTE amount. Reimbursable Expenses are included in the NTE. The NTE also include within its scope the scope of all subconsultants and their reimbursables, and shall constitute full compensation for the Services.”

3. Except as set forth above, all terms and conditions of the Agreement remain in full force and effect.

By signing below, the signatories warrant that each has authority to execute this First Amendment on behalf of their respective Parties, and that this Agreement is effective as of the First Amendment Effective Date.

III
By signing below, the signatories warrant that each has authority to execute this Third Amendment on behalf of their respective Parties, and that this Agreement is effective as of the Third Amendment Effective Date.

SONOMA CLEAN POWER AUTHORITY

BY: ____________________________
   Geof Syphers
   Chief Executive Officer

DATE: _________________________

ESHERICK HOMSEY DODGE AND
DAVIS, ARCHITECTS

BY: ____________________________

DATE: _________________________

APPROVED AS TO FORM

BY: ____________________________
   General Counsel

DATE: _________________________
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Staff Report - Item 04

To: Sonoma Clean Power Authority Community Advisory Committee

From: Chad Asay, Lead Locally Programs Manager

Issue: Recommend that the Board of Directors Approve and Authorize the CEO to Execute an Option to Extend the Lease for the Advanced Energy Center an Additional 36 Months

Date: June 17, 2021

Recommendation

Staff are requesting that the Committee recommend the Board of Directors approve and provide additional authority to the CEO to execute a lease extension of thirty-six months with Kushins & Langendorf for the Advanced Energy Center at 741 4th Street, Santa Rosa California.

Background

November 2017, SCP applied for EPIC Grant 17-304 to provide just over $9.8 million in funding for programmatic strategies that could lead to a doubling of energy efficiency savings in existing buildings. In June of 2018, SCP’s Board of Directors approved a contract with the California Energy Commission, including match funding of $3 million over the three-year grant period. The full match amounts in the grant budget are dedicated towards incentives and construction costs for the Advanced Energy Center.

On August 2, 2018, the Board of Directors of the Sonoma Clean Power Authority approved a lease with Kushins & Langendorf for the Advanced Energy Center at 741 4th Street, Santa Rosa, California. Monthly rent ranged between $11,000 -$12,000 plus common area operating expenses, with an aggregate not-to-exceed base rental amount of $371,208 for the initial three-year lease with a termination date of October 31, 2021.

September 17, 2020, the Board approved change orders to the Agbayani construction contract for the Advanced Energy Center. Increasing project costs to
include the replacement of the main switchgear for the entire building space of $116,000. To secure repayment from the landlord, a second addendum to the lease reduced the monthly lease by 50% over a twenty-five-month period. This repayment period is scheduled to continue during the term of this lease extension.

Discussion

The current Advanced Energy Center lease expires October 31, 2021. SCP has the option to execute three extensions to the lease of 36-months each.

This current request is the first of three options to extend the lease. It would extend the termination date to October 31, 2024.

Fiscal Impact

Considering the rent repayment period for the main switchgear replacement project of $116,000, the three-year term extension lease cost is $6,357 per month over the first twenty-one months and $13,400 per month over the final fifteen months of the extension period.

In addition to the extended lease rate, SCP will be responsible to pay its proportionate share of the Common Area Maintenance which is currently $2,339 per month. The total expected lease and common area costs over the extension period is expected to be $418,701. SCP has anticipated these costs in its proposed FY 21-22 budget.

Attachments

- Attachment A - Draft extension request letter to Kushins & Langendorf
- Attachment B - 741 Fourth St. Signed Lease; available at this link or by request from the Clerk of the Board.
- Attachment C - 741 4th St. Lease Addendum #2; available at this link or by request from the Clerk of the Board.
May 27, 2021

Kushins & Langendorf  
C/O Empire Property Services  
P.O. Box 455, Santa Rosa, CA 95402-0455

Attn: Bill Hillendahl, CPM

As Lessee for the unit 741 4th Street, Santa Rosa, CA, and per our lease Paragraph 66, A. (i). states, “In order to exercise an option to extend, Lessee must give written notice of such election”. Sonoma Clean Power Authority would like to formally request to exercise a lease extension option for the 741 space for an additional 36-month period. This would extend our lease termination date to October 31, 2024 with 2 options to each extend an additional 36-month period.

Thank you,

Geof Syphers | Sonoma Clean Power  
Chief Executive Officer

C: Chad Asay, Programs Manager
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To: Sonoma Clean Power Authority Community Advisory Committee

From: Stephanie Reynolds, Director of Internal Operations
Mike Koszalka, Chief Operating Officer

Issue: Receive Internal Operations and Monthly Financial Report and Provide Feedback as Appropriate

Date: June 17, 2021

SCP CHANGE IN SPECIAL COUNSEL

SCP staff wish to thank Harriet Steiner at BBK as she prepares for retirement for her time serving as Special Counsel and providing much of the agency’s legal support. In her place, Josh Nelson is stepping up to the Special Counsel role. Since Mr. Nelson also works for BBK and is named on SCP’s existing legal services contract, there was no specific action needed by the Board at this time.

PUBLIC MEETING TRANSITION (after June 15th)

Since March of 2020, SCP staff have been following the guidelines for public meetings as set by Governor Newsom’s Executive Orders N-25-20 and N-29-20, which temporarily loosened requirements to the Ralph M. Brown Act for public meetings and made allowances for virtual public meetings.

In a letter to Governor Newsom, dated May 18, 2021 (attached), multiple agencies that regularly hold meetings that fall under the Brown Act expressed concern about returning to holding meetings in person and asked for adequate time to prepare for the eventual repeal of COVID-19 related Executive Orders. The Office of the Governor responded in a letter dated June 2, 2021 (also attached). SCP agrees that the transition back to in-person and hybrid meetings will be a challenge, especially during the move to our new headquarters. We will be reporting back to the Board and Committee on any anticipated changes in meeting format well in advance of future meetings to smooth the transition following any updated legislation.
NEW SCP TEAM MEMBERS
This month, SCP welcomes Brant Arthur to the team. Brant is joining the Programs Team as a Programs Manager, filling a recent vacancy. He brings experience on electrification and electric vehicles to the team and has roots in Sonoma County.

SCP HEADQUARTERS PROJECT UPDATE
Construction on the headquarters building is continuing to proceed on pace for completion in summer of 2021. Finishing touches are being made to the interior (flooring, appliances, elevator, and staircases). Exterior work is continuing with landscaping being placed, artwork installed, and the solar canopy being installed. Due to issues with supplying the battery, the micro-grid will not be commissioned until after the building is complete.

ADVANCED ENERGY CENTER UPDATE
Marketing
With the soft public opening of the Advanced Energy Center set for June 15th, the marketing and public relations efforts will kick off immediately following the July 4th holiday. A press release will be widely circulated to local and industry media and publications in mid-June, and an official Grand Opening Event is being planned for November.

Some of the media used to create awareness for the opening of the Advanced Energy Center include print, radio, digital, email, outdoor, event marketing and social media.

Event marketing includes Open & Out - Downtown Santa Rosa Movies on the Square brought to you by Sonoma Clean Power. Attendees will see a short video promoting the Advanced Energy Center and are invited to pick up a free bag of popcorn outside the Center before the movie. Custom popcorn bags contain a QR code which links to scpadvancedenergycenter.org. We hope to see many friendly faces at the following movies each Wednesday in July (Courthouse Square, Santa Rosa @ sunset):

- July 7 - The Princess Bride
- July 14 - The Sandlot
- July 21 - Ferris Bueller’s Day Off
- July 28 - E.T. the Extra Terrestrial
Product Catalog

Staff has continued work to expand the Advanced Energy Center product catalog and now has negotiated preferred vendor pricing on over 160 products. In addition, customers can apply for 0% on-financing when selecting their product and chosen contractor. The Advanced Energy Center is designed to serve as a one-stop-shop for the following incentives.

Heating and Cooling Systems

- Customers looking to install a hydronic heating and cooling system can receive the following with one simple application: a 10% discount from our participating vendors (Chiltrix and Spacepak) and a $1,000 Sonoma Clean Power incentive.
- Customers installing a ducted or ductless heat pump system (ie: a mini-split) can receive between $500-$1000 from Sonoma Clean Power and $1,000 from the BayREN Home+ program. All paperwork is filed directly by the installing contractor.
- Heat recovery ventilators, which provide constant fresh air to a home, are also a part of the Advanced Energy Center. Customers can expect a 10% discount from our vendor partners (5 different models from Zehnder) and an additional $250 from Sonoma Clean Power.
- Customers can add to their savings by installing a smart thermostat from Ecobee or Google Nest and save $50, plus earn an additional $5/month in bill credits if they choose to join the GridSavvy Community.

Water Heating Systems

- Customers looking to install a Rheem or AO Smith water heater are eligible to receive $700 from Sonoma Clean Power and $1000 from the BayREN Home+ program. All paperwork is filed directly by the installing contractor.
- Customers installing a Sanden heat pump water heater receive a 14% manufacturers discount and $1000 from the BayREN Home+ program.

Induction Cooking

- Customers installing one of our 50+ induction cooktop models receive a 10% discount from our vendor partner, a free cookware set from Sonoma Clean Power, and may be eligible for an additional $200 incentive from the BayREN Home+ program.

Other Clean Energy Options

- Customers can get connected with an installing contractor for their free EV charger (through partners Enel X and Clippercreek) in one click. They can then
earn an additional $5/month bill credit if they chose to participate in the GridSavvy Community.

- Lastly, Electriq Power brings a $500 manufacturer incentive for 6 battery backup system models. These battery systems are also eligible for Sonoma Clean Power’s Self Generation Incentive Program assistance program.

**Education/Training**

Most webinars are recorded and can be found on the new Advanced Energy Center Education Hub: [www.scpadvancedenergycenter.org/education-hub](http://www.scpadvancedenergycenter.org/education-hub). Every person who registers for an event receives a link to the recording and presentation.

**Past Webinars**

<table>
<thead>
<tr>
<th>Webinar Name</th>
<th>Webinar Date</th>
<th>Registrations</th>
<th>Live Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Induction for Commercial Kitchens</td>
<td>5/20, 10am</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>On-Bill Financing: 0% Financing. 100% Easy.</td>
<td>5/25, 12pm</td>
<td>20</td>
<td>14</td>
</tr>
<tr>
<td>Healthy Home Ventilation Retrofits for Building Professionals</td>
<td>5/26, 1pm</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Financiamiento en factura - Financiamiento al 0%. 100% fácil.</td>
<td>5/27, 12pm</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Healthy Home Ventilation Retrofits for Homeowners (Improving Your Indoor Air Quality for a Healthy Home)</td>
<td>6/2, 4pm</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Understanding the Time-of-Use Transition &amp; Your Options</td>
<td>6/2, 6pm</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Cómo Comprender la Transición a Tiempo-de-Uso y Sus Opciones Para Su Hogar (Understanding the Time-of-Use Transition &amp; Your Options in Spanish)</td>
<td>6/3, 6pm</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

The Battery Storage Technology, Performance and Trends webinar was cancelled and will be rescheduled for the summer. Staff are taking a short hiatus for hosting virtual classes and hope to resume in-person classes in the Advanced Energy Center soon.
Upcoming Events can be found on the Advanced Energy Center events calendar: www.scpadvancedenergycenter.org/events.

PROGRAM UPDATES:

Bike Electric

At the May Board of Directors meeting, staff was directed to develop a rider’s guide in conjunction with the Bike Electric Program. The guide (attached) is also published on SCP’s webpage at https://sonomacleanpower.org/customer-programs.

MONTHLY COMPILED FINANCIAL STATEMENTS

The year-to-date growth in net position is better than projections due primarily to greater than expected revenues. Revenue from electricity sales is on target with amended budget projections, and cost of energy is slightly under expectations by less than 3%. Year-to-date electricity sales reached $162,301,000.

SCP maintains a balanced portfolio by procuring electricity from multiple sources. Net position reached a positive $110,049,000, which indicates healthy growth as SCP continues to make progress towards its financial goals. In addition to Net Position, SCP maintains an Operating Account Fund of $22,000,000 at the end of the period. Approximately $72,453,000 is set aside for reserves (Operating Reserve: $59,345,000; Program Reserve: $10,868,000; and Collateral Reserve: $2,240,000).

Aside from cost of energy, overall other operating expenses continued near or slightly below planned levels for the year.

BUDGETARY COMPARISON SCHEDULE

The accompanying budgetary comparison includes the 2020/21 amended budget approved by the Board of Directors in April 2021.

The budget is formatted to make comparisons for both the annual and the year-to-date perspective. The first column, 2020/21 YTD Budget, allocates the Board approved annual budget at expected levels throughout the year with consideration for the timing of additional customers, usage volumes, staffing needs etc. This column represents our best estimates, and this granular approach was not part of the Board approved budget.
Revenue from electricity sales to customers is right on target with the budget by approximately at the end of the reporting period.

The cost of electricity is slightly less than the budget-to-date. Variation in this account is typically due to fluctuating market cost of energy on open position purchases.

Major operating categories of Data Management fees and PG&E Service fees are based on the customer account totals and are closely aligned to budget.

In addition to the items mentioned above, SCP continues its trend of remaining near or under budget for most of its operating expenses.

**UPCOMING MEETINGS:**

Board of Directors - July 1, 2021

Community Advisory Committee - July 15, 2021

Board of Directors - August 5, 2021

Community Advisory Committee - August 19, 2021 (may be cancelled if September BOD is cancelled)

**ATTACHMENTS**

Movies on the Square, flier with schedule

Letter to Gov. Newsom regarding public meetings

Response from Office of the Governor regarding public meetings

Bike Electric Riders’ Guide

April 2021 Financial Reports
EAT & DRINK

4TH STREET SOCIAL CLUB
643 4TH STREET
Daily drink specials

AUNTIE ANNE’S / CINNABON
SANTA ROSA PLAZA
Free drink (any kind, any size) w/ purchase of baked good or pretzel

AUSIELLO’S 5TH STREET GRILL
609 5TH STREET
$5 off one summer cocktail

BEER BARON BAR & KITCHEN
614 4TH STREET
20% off food and non-alcoholic beverages

BELLY LEFT COAST KITCHEN
523 4TH STREET
Music every Saturday!
Happy Hour Monday-Friday, 3-6pm

EL COQUI PUERTO RICAN CUISINE
400 MENDOCINO AVENUE
1 free rice pudding w/ purchase of 2 entrees!

LA ROSA TEQUILERIA & GRILLE
500 4TH STREET
Happy Hour Monday-Thursday 4-6pm

LAND + WATER COFFEE
621 4TH STREET
Free drink w/ purchase of a bag of coffee

MARY’S PIZZA SHACK
615 4TH STREET
Free order of pesto sticks w/ purchase of $20 or more. Cannot be combined with any other offer. Dine in and take out only.

MI RANCHITO DOWNTOWN
620 5TH STREET
Try our delicious skirt stake fajitas! Kids eat free Mon-Thur 2-6pm w/ adult entrée.

MISO GOOD JAPANESE BISTRO
507 4TH STREET
Happy Hour 3-5:30pm! Delicious Sushi & Ramen! Gluten free options!

NAKED PIG
640 5TH STREET
Best brunch & all organic! 10% off market items.

ALL SUMMER LONG!

OUTDOOR DINING
SHOPPING
LIVE MUSIC
MARKETS
ENTERTAINMENT
AND MORE!

MOVIES ON THE SQUARE
BROUGHT TO YOU BY

JULY 7
THE PRINCESS BRIDE
JULY 14
THE SANDLOT
JULY 21
FERRIS BUELLER’S DAY OFF
JULY 28
E.T. THE EXTRA TERRESTRIAL

EVENT CALENDAR & MORE DETAILS AT
DOWNTOWNSANTAROSA.ORG

THANK YOU TO OUR SPONSORS

DOWNTOWNSANTAROSA.ORG
@DOWNTOWNSANTAROSA
#OPENANDOUTDTSR

TO EATING, DRINKING
SHOPPING, STYLING
& WORKING IN
DOWNTOWN SANTA ROSA

DOWNTOWNSANTAROSA.ORG
@DOWNTOWNSANTAROSA
#OPENANDOUTDTSR
**SHOP & STYLE**

**BEST COLLATERAL**  
509 4TH STREET  
Tax Free on any one item

**CALIFORNIA LUGGAGE CO.**  
609 4TH STREET  
20% off any full priced item

**CORRICK’S STATIONERY, GALLERY & GIFTS**  
637 4TH STREET  
10% off Santa Rosa/Sonoma County  
Personalized Giftware (from coasters, mugs & magnets to t-shirts, towels & postcards too!)

**CUPCAKE**  
641 4TH STREET  
20% off one item

**E.R. SAWYER JEWELERS**  
638 4TH STREET  
$50 off any purchase of $100 or more. Not combinable with other offers or discounts.

**INTREPID THRIFT STORES**  
501 4TH STREET  
Great deals on new & gently used clothing, furniture, home goods & much more!

**KINDRED FAIR TRADE**  
605 4TH STREET  
Free chocolate bite with any $10+ purchase

**LIV**  
622 4TH STREET  
10% off one full priced item

**LOTUS BEAUTY BAR**  
307 D STREET  
10% off any one service. One time only.

**MACY’S SANTA ROSA PLAZA**  
20% off (excludes leased departments & beauty)

**MARK ALLEN JEWELERS**  
611 4TH STREET  
10% off any in-stock item (Some exclusions may apply)

**MURNANE CARPET & FLOOR**  
110 D STREET  
Get a free estimate!

**OOH LA LUXE**  
517 4TH STREET  
10% off entire purchase

**PASSIONS FOR HAIR**  
513 4TH STREET  
20% discount on any full priced menu services

**REVIVE**  
715 4TH STREET  
20% off Unite & Kevin Murphy hair products

**SAVORY SPICE**  
317 D STREET  
10% off regular priced items

**SMOKE & MIRRORS VAPOR LOUNGE**  
730 3RD STREET  
Killer summer deals! 20% off any bottle of juice, 15% off any hardware. See you soon!

**SONOMA CLEAN POWER**  
ADVANCED ENERGY CENTER  
741 4TH STREET  
$50 off an ecobee Smart Thermostat

**STEMS FLORAL DESIGN**  
120 D STREET  
Free local delivery on all floral arrangements

**THE ANNEX BY LK & GREY**  
509 7TH STREET, SUITE 100  
Grand Opening this Summer!  
20% off Boutique Items.

**THE STORE NEXT DOOR**  
632 4TH STREET  
Free bath bomb with purchase of $25 or more, while supplies last!

**TIMOTHY PATRICK JEWELERS**  
647 4TH STREET  
Free Jewelry Cleaning & Inspection

**TREEHORN BOOKS**  
625 4TH STREET  
1,000’s of new, used & out-of-print books at discounted prices

**ZALES JEWELERS**  
SANTA ROSA PLAZA  
Free jewelry cleaning!

---

**EAT & DRINK**

**PERCH + PLOW RESTAURANT**  
90 OLD COURTHOUSE SQUARE  
Free order of specialty house Garlic Fries with purchase of drink flight (1 per table)

**RUSSIAN RIVER BREWING COMPANY**  
725 4TH STREET  
Happy Hour Monday-Friday 4-6:30pm & all day Sunday!

**SHADY OAK BARREL HOUSE**  
420 1ST STREET  
Biggest Beer Garden in Santa Rosa!  
$1 off your first beer!

**SIFT DESSERT BAR**  
404 MENDOCINO AVENUE  
Free French Macaron with $10 purchase

**SUPER BUFFET**  
450 MENDOCINO AVENUE  
10% off summer weekday buffet

**SUSHI ROSA**  
515 4TH STREET  
Opening this summer!

**THIRD STREET ALEWORKS**  
610 3RD STREET  
10% Off To-Go Beer All Summer Long!

**WARIKE RESTOBAR**  
527 4TH STREET  
Come visit our new restaurant!

---

**WORK**

**coLAB**  
427 MENDOCINO AVENUE  
Free week of coworking

---

**ALL PROMOTIONS VALID**  
MEMORIAL DAY TO LABOR DAY.  
LIMIT ONE PER USE.  
LIMIT ONE PER CUSTOMER.  
MUST PRESENT GUIDE TO REDEEM PROMOTIONS.
May 18, 2021

The Honorable Gavin Newsom
Governor, State of California
State Capitol
Sacramento, CA  95814

Re: Transition Period Prior to Repeal of COVID-related Executive Orders

Dear Governor Newsom:

On behalf of the California State Association of Counties (CSAC), Urban Counties of California (UCC), Rural County Representatives of California (RCRC), League of California Cities (CalCities), California Special Districts Association (CSDA), California Association of Local Agency Formation Commissions (CALAFCO), Association of California School Administrators (ACSA), Association of California Healthcare Districts (ACHD), California Municipal Utilities Association (CMUA), and the Association of California Water Agencies (ACWA), we write to respectfully request that you assist local governing bodies by providing time to prepare for the eventual repeal of COVID-related Executive Orders, including those that allow local legislative bodies to hold public meetings remotely. While our respective members welcome the opportunity to return to in-person public meetings and events with the improvements in public health metrics over the last few months, local government leaders around the state have considerable work to do to effectively transition back to conducting the public’s business in meetings where elected and appointed officials, staff, and the public are physically present.

As you are aware, local agencies have been operating under the provisions of Executive Order N-25-20 and N-29-20, which you signed on March 12 and 17, 2020, authorizing local agencies to hold public meetings via teleconferencing and requiring public comment to be presented electronically. These Executive Orders also waived the requirement to post the remote meeting locations (typically the home addresses of elected and appointed officials and staff), as well as making those locations accessible to the public. Since then, our members have dramatically shifted the way they conduct their public business to maintain the health and safety of their staff and the public generally, while continuing to include the public in the important work of our local agencies. Returning to conducting business in person will require time and effort to ensure continued public health and safety, even with the state’s improved public health status.

In light of the Center for Disease Control’s May 13 announcement that vaccinated individuals can resume normal activities and in anticipation of the June 15 date for reopening the state, we respectfully request a period of transition of at least 30 days to allow local agencies time to effectively adjust to whatever new state or local public health and safety requirements may exist to ensure a deliberative and collaborative approach to return to in-person public meetings.
We greatly appreciate your leadership during the pandemic to ensure that the public’s business would continue unabated and look forward to a return to normalcy. To the extent that you are considering repealing Executive Orders from early in the pandemic, we would greatly appreciate enough time to adjust operations to avoid unnecessary disruption or confusion and to allow us to safely transition back to in-person public meetings. Please do not hesitate to reach out if you wish to discuss further.

Sincerely,

[Signatures]

Graham Knaus
Executive Director
California State Association of Counties
916-327-7500

Jean Kinney Hurst
Legislative Advocate
Urban Counties of California
916-327-7531

Staci Heaton
Acting Vice President of Government Affairs
Rural County Representatives of California
916-447-4806

Carolyn Coleman
Executive Director
League of California Cities
916-658-8200

Neil McCormick
Chief Executive Officer
California Special Districts Association
916-442-7887

Pamela Miller
Executive Director
California Association of Local Agency Formation Commissions
916-442-6536

Laura Preston
Legislative Advocate
Association of California School Administrators
916-444-3216

Amber King
Vice President, Advocacy and Membership
Association of California Healthcare Districts
916-266-5200

Danielle Blacet-Hyden
Deputy Executive Director
California Municipal Utilities Association
916-326-5800

Kristopher M. Anderson, Esq.
Legislative Advocate
Association of California Water Agencies
916-441-4545

cc: Jim DeBoo, Chief of Staff, Office of the Governor
     Ana Matosantos, Cabinet Secretary, Office of the Governor
     Ronda Paschal, Deputy Legislative Secretary, Office of the Governor
June 2, 2021

VIA EMAIL

Graham Knaus, Executive Director  
CA State Assoc. of Counties  
gknaus@counties.org

Jean Kinney Hurst, Legislative Advocate  
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Niel McCormick, Chief Executive Officer  
CA Special Districts Assoc.  
neilm@csda.net

Kristopher M. Anderson, Esq., Legislative Advocate  
Assoc. of CA Water Agencies  
krisa@acwa.com

RE: Transition Period Prior to Repeal of COVID-related Executive Orders

Dear Mr. Knaus, Ms. Miller, Ms. Hurst, Ms. Preston, Ms. Heaton, Ms. King, Ms. Coleman, Ms. Blacet-Hyden, Mr. McCormick, Mr. Anderson, and colleagues,

Thank you for your correspondence of May 18, 2021, inquiring what impact the anticipated June 15 termination of the Blueprint for a Safer Economy will have on Executive Order N-29-20, which provided flexibility to state and local agencies and boards to conduct their business through virtual public meetings during the COVID-19 pandemic.
Please be assured that this Executive Order Provision will not terminate on June 15 when the Blueprint is scheduled to terminate. While the Governor intends to terminate COVID-19 executive orders at the earliest possible date at which conditions warrant, consistent with the Emergency Services Act, the Governor recognizes the importance of an orderly return to the ordinary conduct of public meetings of state and local agencies and boards. To this end, the Governor's office will work to provide notice to affected stakeholders in advance of rescission of this provision to provide state and local agencies and boards time necessary to meet statutory and logistical requirements. Until a further order issues, all entities may continue to rely on N-29-20.

We appreciate your partnership throughout the pandemic.

Regards,

[Signature]

Ana Matosantos
Cabinet Secretary
eBike Basics

Electric bikes, also called eBikes, assist riders using power provided by an integrated motor and battery. Compared to traditional bikes, eBikes provide faster, easier commutes, near-zero emissions, and an enjoyable ride.

When compared to traditional bikes, eBikes allow riders to travel longer distances in a shorter amount of time. The added range and electric-assisted pedaling can help replace car trips, ease commutes to work or school, and bridge the gap between public transit and home or your next destination.

California recognizes three classes of eBikes: Class 1, Class 2, and Class 3. The differences between these classes include whether power is provided only when pedaling or controlled by the throttle and the top speed the motor assists the rider up to (20 MPH or 28 MPH). The differences are summarized in the table below.

<table>
<thead>
<tr>
<th>Type</th>
<th>Power</th>
<th>Top Speed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class 1</td>
<td>Pedal-assisted</td>
<td>20 MPH</td>
</tr>
<tr>
<td>Class 2</td>
<td>Throttle Controlled</td>
<td>20 MPH</td>
</tr>
<tr>
<td>Class 3</td>
<td>Pedal-assisted</td>
<td>28 MPH</td>
</tr>
</tbody>
</table>

In California, all eBike motors are required to be 750 watts or less. Additionally, riders under the age of 17 are required to wear a helmet while riding any eBike, and Class 3 bikes can only be legally ridden by those 16 and older.
Similarly, while many people would be open to replacing car trips with bike trips, they might think it will be more difficult to haul groceries, necessities, and even young children. Fortunately, with the right model, all of these challenges can be overcome with the help of an eBike. Seniors, too, will find that owning an eBike makes riding more enjoyable and accessible, especially when needing to keep up with more athletic riders or energetic grandkids.

### Charging & Riding

Charging times will vary based on the size of the battery, but, generally, it will take 3-5 hours to fully charge an eBike battery using a standard 120-volt outlet typical in most homes and businesses. A common question is “how far can I ride on a fully-charged eBike?” The answer depends on several factors including: pedaling assist level, battery size, and terrain.

On flat terrain with a low assist level, many eBikes can travel for 50 miles or more on a single charge. However, 20-30 miles is a reliable average. Some models also accept an extra battery for added range. It’s recommended that new owners test battery life on shorter rides to better gauge long distance endurance.

### eBike Safety

If you haven’t ridden a bike very often on public roads, the first step is to become familiar with the basics of signaling turns, navigating intersections, and passing other riders. The League of American Bicyclists has extensive resources on the Smart Cycling section of their web site bikeleague.org/ridesmart.

In addition, Sonoma County Bicycle Coalition hosts regular smart cycling classes and family bicycle workshops. Visit bikesonoma.org/education to find out more.

Among the important differences for new eBike riders is the eBike’s speed and weight. Although road cyclists often travel at 20 mph or more, casual riders usually do not. Therefore, it’s important to understand that you may have less time to react than you are used to, and traffic may not expect you to be traveling at these higher speeds. In addition, eBikes usually weigh about 20 lbs. more than a traditional bike, so the process of mounting and dismounting will be somewhat different, and braking may take longer despite having stronger disk-style brakes.
eBike Security

Because eBikes are more expensive than their non-motored counterparts, they can be targets for theft. The best strategy is to keep your eBike secured in a locked home, access-controlled building, or bike locker. When this isn’t possible, leave your bike in a well-trafficked location for as short a time as possible. Also invest in a strong U-lock or chain lock that encloses the frame and back wheel, along with a secondary folding or cable lock for the front wheel. Removing the front wheel and locking it with the back wheel works when using a single lock.

When possible, remove your battery and take it with you. Finally, consider getting insurance for your bike in the event it is stolen and make sure to record your serial number in case it is recovered.

Sonoma County Bicycle Coalition has more bike security tips on their web site at bikesonoma.org/bike-theft/.

eBikes on Transit

In the North Bay Area, many local transit authorities allow eBikes to use the on-board bike racks, including Sonoma County Transit, Petaluma Transit, Santa Rosa Transit, Napa Valley Transit Authority, Mendocino Transit, and the San Francisco Bay Ferry. However, keep in mind that eBikes often weigh in excess of 50 pounds and will need to be lifted by the rider. eBikes are also welcome on SMART train. eBikes are prohibited on Golden Gate Transit and Marin Transit, and other jurisdictions have restrictions on weight and tire size.

As eBikes become more common, transit agencies around the country and in the Bay Area are updating their policies. Check with your local transit authority to understand where and how eBikes can be used on buses, ferries, and trains.

eBikes on Trails and in Parks

Generally, Class 1 and Class 2 eBikes are allowed on all types of paved trails, including Class 1 (paved, separated bike paths). Class 3 eBikes are not allowed on Class 1 bike paths. Riders should remember that the speed limit on all Class 1 trails is 15 miles per hour.

In most California State Parks, Class 1 and Class 2 eBikes are allowed on paved and unpaved trails where traditional bicycles are allowed, but riders should consult park rules before visiting.

In national parks, eBikes are treated like motorized vehicles and are allowed in the same areas and on the same trails. The U.S. Forest Service has about 60,000 miles of trails that are open to Class 1, 2, and 3 eBikes. On Bureau of Land Management (BLM) trails, local land managers set rules on eBike use.

In Sonoma Clean Power’s service territory, eBikes are not allowed on unpaved trails in Sonoma County Regional Parks or in Annadel State Park. Rules in Mendocino County parks vary by location.

Local Contact Center
1 (855) 202-2139
programs@sonomacleanpower.org

sonomacleanpower.org
ACCOUNTANTS’ COMPILATION REPORT

Management
Sonoma Clean Power Authority

Management is responsible for the accompanying financial statements of Sonoma Clean Power Authority (a California Joint Powers Authority) which comprise the statement of net position as of April 30, 2021, and the related statement of revenues, expenses, and changes in net position, and the statement of cash flows for the period then ended in accordance with accounting principles generally accepted in the United States of America. We have performed a compilation engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. We did not audit or review the accompanying statements nor were we required to perform any procedures to verify the accuracy or completeness of the information provided by management. Accordingly, we do not express an opinion, conclusion, nor provide any assurance on these financial statements.

Management has elected to omit substantially all of the note disclosures required by accounting principles generally accepted in the United States of America in these interim financial statements. Sonoma Clean Power Authority’s annual audited financial statements include the note disclosures omitted from these interim statements. If the omitted disclosures were included in these financial statements, they might influence the user’s conclusions about the Authority’s financial position, results of operations, and cash flows. Accordingly, these financial statements are not designed for those who are not informed about such matters.

We are not independent with respect to the Authority because we performed certain accounting services that impaired our independence.

Maher Accountancy
San Rafael, CA
June 4, 2021
## ASSETS

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$72,989,419</td>
</tr>
<tr>
<td>Accounts receivable, net of allowance</td>
<td>18,329,969</td>
</tr>
<tr>
<td>Other receivables</td>
<td>1,611,502</td>
</tr>
<tr>
<td>Accrued revenue</td>
<td>5,844,927</td>
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<tr>
<td>Prepaid expenses</td>
<td>1,419,209</td>
</tr>
<tr>
<td>Deposits</td>
<td>814,979</td>
</tr>
<tr>
<td>Restricted cash</td>
<td>147,000</td>
</tr>
<tr>
<td>Total current assets</td>
<td><strong>101,157,005</strong></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted cash in Rate Stabilization Fund</td>
<td>22,000,000</td>
</tr>
<tr>
<td>Land and construction-in-progress</td>
<td>12,715,698</td>
</tr>
<tr>
<td>Capital assets, net of depreciation</td>
<td>4,670,344</td>
</tr>
<tr>
<td>Deposits</td>
<td>6,260,922</td>
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<tr>
<td>Total noncurrent assets</td>
<td><strong>45,646,964</strong></td>
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<tr>
<td>Total assets</td>
<td><strong>146,803,969</strong></td>
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</table>

## LIABILITIES

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Accrued cost of electricity</td>
<td>11,959,863</td>
</tr>
<tr>
<td>Accounts payable</td>
<td>1,325,503</td>
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<tr>
<td>Advanced from grantors</td>
<td>30,425</td>
</tr>
<tr>
<td>Other accrued liabilities</td>
<td>1,032,360</td>
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<tr>
<td>User taxes and energy surcharges due to other governments</td>
<td>406,624</td>
</tr>
<tr>
<td>Total current liabilities</td>
<td><strong>14,754,775</strong></td>
</tr>
</tbody>
</table>

## DEFERRED INFLOWS OF RESOURCES

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
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<tbody>
<tr>
<td>Rate Stabilization Fund</td>
<td>22,000,000</td>
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</tbody>
</table>

## NET POSITION

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Restricted</td>
<td>147,000</td>
</tr>
<tr>
<td>Investment in capital assets</td>
<td>17,386,042</td>
</tr>
<tr>
<td>Unrestricted</td>
<td>92,516,152</td>
</tr>
<tr>
<td>Total net position</td>
<td><strong>$110,049,194</strong></td>
</tr>
<tr>
<td>Operating Revenues</td>
<td>Amount</td>
</tr>
<tr>
<td>--------------------</td>
<td>-------------</td>
</tr>
<tr>
<td>Electricity sales, net</td>
<td>$160,991,098</td>
</tr>
<tr>
<td>Evergreen electricity premium</td>
<td>1,310,147</td>
</tr>
<tr>
<td>Grant revenue</td>
<td>1,972,105</td>
</tr>
<tr>
<td><strong>Total operating revenues</strong></td>
<td><strong>164,273,350</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Operating Expenses</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost of electricity</td>
<td>136,195,733</td>
</tr>
<tr>
<td>Contract services</td>
<td>7,737,241</td>
</tr>
<tr>
<td>Staff compensation</td>
<td>4,066,598</td>
</tr>
<tr>
<td>General and administration</td>
<td>1,162,820</td>
</tr>
<tr>
<td>Program rebates and incentives</td>
<td>501,090</td>
</tr>
<tr>
<td>Depreciation</td>
<td>130,733</td>
</tr>
<tr>
<td><strong>Total operating expenses</strong></td>
<td><strong>149,794,215</strong></td>
</tr>
<tr>
<td><strong>Operating income</strong></td>
<td><strong>14,479,135</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Nonoperating Revenues (Expenses)</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Interest income</td>
<td>578,656</td>
</tr>
<tr>
<td>Other nonoperating revenue</td>
<td>7,009</td>
</tr>
<tr>
<td><strong>Nonoperating revenues (expenses), net</strong></td>
<td><strong>585,665</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Change in Net Position</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net position at beginning of period</td>
<td>94,984,394</td>
</tr>
<tr>
<td><strong>Net position at end of period</strong></td>
<td><strong>$110,049,194</strong></td>
</tr>
</tbody>
</table>

See accountants' compilation report.
### Statement of Cash Flows
July 1, 2020 through April 30, 2021

#### Cash Flows from Operating Activities
- Receipts from customers: $172,171,766
- Receipts from grantors: $3,898,026
- Other operating receipts: $1,170,981
- Payments to electricity suppliers: $(141,500,889)
- Payments for other goods and services: $(9,344,902)
- Payments for staff compensation: $(4,014,400)
- Tax and surcharge payments to other governments: $(2,358,522)
- Payments for program rebates and incentives: $(1,650,340)

Net cash provided (used) by operating activities: $18,371,720

#### Cash Flows from Capital and Related Financing Activities
- Payments to acquire capital assets: $(9,410,964)

#### Cash Flows from Investing Activities
- Interest income received: $793,504
- Proceeds from certificates of deposit matured: $20,291,718

Net cash provided (used) by investing activities: $21,085,222

Net change in cash and cash equivalents: $30,045,978

Cash and cash equivalents at beginning of year: $65,090,441

Cash and cash equivalents at end of period: $95,136,419

Reconciliation to the Statement of Net Position

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted cash and cash equivalents (current)</td>
<td>$72,989,419</td>
</tr>
<tr>
<td>Restricted cash and cash equivalents (current)</td>
<td>$147,000</td>
</tr>
<tr>
<td>Unrestricted cash and cash equivalents (noncurrent)</td>
<td>$22,000,000</td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$95,136,419</td>
</tr>
</tbody>
</table>

See accountants' compilation report.
SONOMA CLEAN POWER AUTHORITY

STATEMENT OF CASH FLOWS (continued)
July 1, 2020 through April 30, 2021

RECONCILIATION OF OPERATING INCOME TO NET CASH PROVIDED BY OPERATING ACTIVITIES

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating income</td>
<td>$14,479,135</td>
</tr>
<tr>
<td>Adjustments to reconcile operating income to net cash provided (used) by operating activities</td>
<td></td>
</tr>
<tr>
<td>Depreciation expense</td>
<td>130,733</td>
</tr>
<tr>
<td>Revenue adjusted for allowance for uncollectible accounts</td>
<td>2,054,445</td>
</tr>
<tr>
<td>(Increase) decrease in:</td>
<td></td>
</tr>
<tr>
<td>Accounts receivable</td>
<td>1,269,538</td>
</tr>
<tr>
<td>Other receivables</td>
<td>992,073</td>
</tr>
<tr>
<td>Accrued revenue</td>
<td>4,350,531</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>(340,962)</td>
</tr>
<tr>
<td>Deposits</td>
<td>(859,580)</td>
</tr>
<tr>
<td>Increase (decrease) in:</td>
<td></td>
</tr>
<tr>
<td>Accrued cost of electricity</td>
<td>(4,380,054)</td>
</tr>
<tr>
<td>Accounts payable</td>
<td>(143,723)</td>
</tr>
<tr>
<td>Advance from grantors</td>
<td>(158,450)</td>
</tr>
<tr>
<td>Accrued liabilities</td>
<td>1,140,551</td>
</tr>
<tr>
<td>User taxes due to other governments</td>
<td>(162,517)</td>
</tr>
<tr>
<td>Net cash provided (used) by operating activities</td>
<td>$18,371,720</td>
</tr>
</tbody>
</table>
ACCOUNTANTS’ COMPILATION REPORT

Board of Directors
Sonoma Clean Power Authority

Management is responsible for the accompanying special purpose statement of Sonoma Clean Power Authority (a California Joint Powers Authority) which comprise the budgetary comparison schedule for the period ended April 30, 2021, and for determining that the budgetary basis of accounting is an acceptable financial reporting framework. We have performed a compilation engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. We did not audit or review the accompanying statement nor were we required to perform any procedures to verify the accuracy or completeness of the information provided by management. Accordingly, we do not express an opinion, a conclusion, nor provide any assurance on this special purpose budgetary comparison statement.

The special purpose statement is prepared in accordance with the budgetary basis of accounting, which is a basis of accounting other than accounting principles generally accepted in the United States of America. This report is intended for the information of the Board of Directors of Sonoma Clean Power Authority.

Management has elected to omit substantially all of the note disclosures required by accounting principles generally accepted in the United States of America in these interim financial statements. Sonoma Clean Power Authority’s annual audited financial statements include the note disclosures omitted from these interim statements. If the omitted disclosures were included in these financial statements, they might influence the user’s conclusions about the Authority’s financial position, results of operations, and cash flows. Accordingly, these financial statements are not designed for those who are not informed about such matters.

We are not independent with respect to the Authority because we performed certain accounting services that impaired our independence.

Maher Accountancy
San Rafael, CA
June 4, 2021
## REVENUE AND OTHER SOURCES:

<table>
<thead>
<tr>
<th>Source</th>
<th>2020/21 Amended Budget</th>
<th>2020/21 Actual</th>
<th>Variance (Under)</th>
<th>2020/21 Amended Budget %</th>
<th>2020/21 Actual / Amended Budget %</th>
<th>2020/21 Amended Budget Remaining</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electricity (net of allowance) *</td>
<td>$161,128,701</td>
<td>$160,991,098</td>
<td>$(137,603)</td>
<td>100%</td>
<td>106%</td>
<td>$27,355,902</td>
</tr>
<tr>
<td>Evergreen Premium (net of allowance)</td>
<td>1,238,693</td>
<td>1,310,147</td>
<td></td>
<td></td>
<td>0%</td>
<td>4,630,000</td>
</tr>
<tr>
<td>Inflow from Operating Account Fund Reserves</td>
<td>-</td>
<td>-</td>
<td></td>
<td></td>
<td>0%</td>
<td>4,630,000</td>
</tr>
<tr>
<td>CEC Grant</td>
<td>2,478,333</td>
<td>1,813,655</td>
<td>(664,678)</td>
<td>73%</td>
<td>317%</td>
<td>1,160,345</td>
</tr>
<tr>
<td>BAAQMD grant</td>
<td>50,000</td>
<td>158,450</td>
<td>108,450</td>
<td>317%</td>
<td>317%</td>
<td>(108,450)</td>
</tr>
<tr>
<td>Interest income</td>
<td>628,000</td>
<td>578,656</td>
<td>(49,344)</td>
<td>92%</td>
<td>92%</td>
<td>750,000</td>
</tr>
<tr>
<td>Miscellaneous Income</td>
<td>-</td>
<td>7,009</td>
<td></td>
<td></td>
<td>0%</td>
<td>(7,090)</td>
</tr>
<tr>
<td><strong>Total revenue and other sources</strong></td>
<td><strong>165,523,727</strong></td>
<td><strong>164,859,015</strong></td>
<td><strong>(664,712)</strong></td>
<td><strong>100%</strong></td>
<td><strong>100%</strong></td>
<td><strong>33,379,985</strong></td>
</tr>
</tbody>
</table>

*Represents sales of approximately 1,786,000 MWh for 2020/21 YTD actual.

## EXPENDITURES AND OTHER USES:

### CURRENT EXPENDITURES

<table>
<thead>
<tr>
<th>Category</th>
<th>2020/21 Amended Budget</th>
<th>2020/21 Actual</th>
<th>Variance (Under)</th>
<th>2020/21 Amended Budget %</th>
<th>2020/21 Actual / Amended Budget %</th>
<th>2020/21 Amended Budget Remaining</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost of energy and scheduling</td>
<td>139,120,261</td>
<td>136,195,733</td>
<td>(2,924,528)</td>
<td>98%</td>
<td>97%</td>
<td>30,828,267</td>
</tr>
<tr>
<td>Data management</td>
<td>2,662,500</td>
<td>2,661,993</td>
<td>(507)</td>
<td>100%</td>
<td>100%</td>
<td>533,007</td>
</tr>
<tr>
<td>Service fees- PG&amp;E</td>
<td>806,946</td>
<td>805,098</td>
<td>(1,848)</td>
<td>100%</td>
<td>100%</td>
<td>969,000</td>
</tr>
<tr>
<td>CCPower JPA</td>
<td>57,000</td>
<td>56,098</td>
<td>(902)</td>
<td>98%</td>
<td>98%</td>
<td>57,000</td>
</tr>
<tr>
<td>Personnel</td>
<td>4,600,000</td>
<td>4,066,598</td>
<td>(533,402)</td>
<td>88%</td>
<td>88%</td>
<td>1,556,402</td>
</tr>
<tr>
<td>Outreach and communications</td>
<td>941,670</td>
<td>607,013</td>
<td>(334,657)</td>
<td>64%</td>
<td>64%</td>
<td>1,130,000</td>
</tr>
<tr>
<td>Customer service</td>
<td>358,698</td>
<td>264,661</td>
<td>(94,037)</td>
<td>74%</td>
<td>74%</td>
<td>383,000</td>
</tr>
<tr>
<td>General and administration</td>
<td>512,500</td>
<td>427,326</td>
<td>(85,174)</td>
<td>83%</td>
<td>83%</td>
<td>615,000</td>
</tr>
<tr>
<td>Legal</td>
<td>312,000</td>
<td>305,668</td>
<td>(6,332)</td>
<td>98%</td>
<td>98%</td>
<td>360,000</td>
</tr>
<tr>
<td>Regulatory and compliance</td>
<td>330,833</td>
<td>91,732</td>
<td>(239,101)</td>
<td>28%</td>
<td>28%</td>
<td>397,000</td>
</tr>
<tr>
<td>Accounting</td>
<td>182,830</td>
<td>173,250</td>
<td>(9,580)</td>
<td>95%</td>
<td>95%</td>
<td>217,000</td>
</tr>
<tr>
<td>Legislative</td>
<td>23,333</td>
<td>-</td>
<td>(23,333)</td>
<td>0%</td>
<td>0%</td>
<td>28,000</td>
</tr>
<tr>
<td>Other consultants</td>
<td>153,330</td>
<td>169,675</td>
<td>(16,345)</td>
<td>111%</td>
<td>111%</td>
<td>185,000</td>
</tr>
<tr>
<td>CalCCA Trade Association</td>
<td>316,670</td>
<td>290,801</td>
<td>(25,869)</td>
<td>92%</td>
<td>92%</td>
<td>380,000</td>
</tr>
<tr>
<td>Program implementation</td>
<td>2,665,833</td>
<td>1,726,317</td>
<td>(939,516)</td>
<td>65%</td>
<td>65%</td>
<td>3,199,000</td>
</tr>
<tr>
<td>Program - CEC grant</td>
<td>5,161,000</td>
<td>3,803,324</td>
<td>(1,357,676)</td>
<td>74%</td>
<td>74%</td>
<td>5,561,000</td>
</tr>
<tr>
<td><strong>Total current expenditures</strong></td>
<td><strong>158,205,404</strong></td>
<td><strong>151,645,287</strong></td>
<td><strong>(6,560,117)</strong></td>
<td><strong>96%</strong></td>
<td><strong>96%</strong></td>
<td><strong>189,323,000</strong></td>
</tr>
</tbody>
</table>

### OTHER USES

<table>
<thead>
<tr>
<th>Category</th>
<th>2020/21 Amended Budget</th>
<th>2020/21 Actual</th>
<th>Variance (Under)</th>
<th>2020/21 Amended Budget %</th>
<th>2020/21 Actual / Amended Budget %</th>
<th>2020/21 Amended Budget Remaining</th>
</tr>
</thead>
<tbody>
<tr>
<td>Capital outlay</td>
<td>7,430,000</td>
<td>7,325,761</td>
<td>(104,239)</td>
<td>99%</td>
<td>98%</td>
<td>1,590,239</td>
</tr>
<tr>
<td><strong>Total Expenditures, Other Uses and Debt Service</strong></td>
<td><strong>165,635,404</strong></td>
<td><strong>158,971,048</strong></td>
<td><strong>(6,664,356)</strong></td>
<td><strong>96%</strong></td>
<td><strong>96%</strong></td>
<td><strong>39,267,952</strong></td>
</tr>
</tbody>
</table>

**Net increase (decrease) in available fund balance**

<table>
<thead>
<tr>
<th>Source</th>
<th>2020/21 Amended Budget</th>
<th>2020/21 Actual</th>
<th>Variance (Under)</th>
<th>2020/21 Amended Budget %</th>
<th>2020/21 Actual / Amended Budget %</th>
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</tr>
</thead>
<tbody>
<tr>
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<td><strong>158,205,404</strong></td>
<td><strong>151,645,287</strong></td>
<td><strong>(6,560,117)</strong></td>
<td><strong>96%</strong></td>
<td><strong>96%</strong></td>
<td><strong>189,323,000</strong></td>
</tr>
</tbody>
</table>

## RESERVES

<table>
<thead>
<tr>
<th>Category</th>
<th>Current Balance</th>
<th>% of Long-Term Target</th>
<th>Long-Term Target Balance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating Cash Reserve</td>
<td>$59,345,000</td>
<td>64%</td>
<td>$92,133,000</td>
</tr>
<tr>
<td>Program Cash Reserve</td>
<td>10,868,000</td>
<td>59%</td>
<td>18,426,600</td>
</tr>
<tr>
<td>Collateral Cash Reserve</td>
<td>2,240,000</td>
<td>14%</td>
<td>15,943,600</td>
</tr>
<tr>
<td><strong>Total reserves</strong></td>
<td><strong>72,453,000</strong></td>
<td><strong>57%</strong></td>
<td><strong>126,503,200</strong></td>
</tr>
</tbody>
</table>

*Represents sales of approximately 1,786,000 MWh for 2020/21 YTD actual.

See accountants' compilation report.
Net increase (decrease) in available fund balance per budgetary comparison schedule: $5,887,967

Adjustments needed to reconcile to the changes in net position in the Statement of Revenues, Expenses and Changes in Net Position:

- Subtract depreciation expense (130,733)
- Add back capital asset acquisitions 9,307,566

Change in net position $15,064,800

See accountants' compilation report. 3
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Staff Report - Item 06

To: Sonoma Clean Power Authority Community Advisory Committee

From: Neal Reardon, Director of Regulatory Affairs
       Geof Syphers, Chief Executive Officer

Issue: Receive Legislative and Regulatory Updates and Provide Feedback as Appropriate

Date: June 17, 2021

Requested Action:

Receive Legislative and Regulatory Updates and provide feedback as appropriate.

Regulatory Update

Power Charge Indifference Adjustment ("PCIA") Lump Sum Prepayment

SCP staff continue to advocate for the ability of CCAs to make a lump sum PCIA payment in lieu of leaving their customer exposed to volatile fees. This certainty of costs would help protect customers from rate shock and support CCA staff in planning procurement, setting budgets, and implementing rates.

Following a workshop held on May 5th to discuss terms of equitable PCIA prepayment, CPUC staff directed the IOUs to file a supplemental advice letter revising their proposal. Staff made it clear that they do not support the IOU’s initial proposal that CCAs be required to post two years’ worth of PCIA chargers as collateral to begin prepayment negotiations.

An additional workshop on this topic is scheduled for June 9th, which will focus on what level of IOU administrative costs can be charged to CCAs seeking to prepay PCIA obligations. In the meantime, the initial IOU proposal remains suspended for review by Energy Division staff.
PG&E Wildfire Liability Costs

On May 6th, the CPUC granted PG&E approval to securitize $7.5 billion in costs related to wildfires caused by its power lines in 2017. The utility argued that this would allow PG&E to retire $6 billion in debt and accelerate final payments to the victims of wildfires. However, consumer advocates noted that utilities are normally only allowed to securitize costs which are the responsibility of ratepayers, not shareholders.

During the last Board Meeting, Director Rogers asked when this charge would be seen in customer rates. Staff’s analysis has found that it already is. The former DWR Bond Charge which technically expired in 2020 was repurposed to start recovering these costs. They are shown as the “Wildfire Fund Charge” on page 2 of PG&E bills.

Order Instituting Investigation of IOU PSPS “De-energization” Practices

During the last Board Meeting, staff noted that a Proposed Decision ordering utilities to improve data sharing practices and work collaboratively with local governments and first responders was on the Commission’s upcoming agenda. That Proposed Decision was unanimously approved during the 6/3 Commission meeting. It will provide information that will help SCP protect customers, evaluate targeted PSPS mitigation efforts, and develop effective customer programs.

Legislative Update

CalCCA’s Ratepayer Equity bill, SB 12 (Portantino), passed off the Senate floor and is now in the Assembly Energy and Utilities Committee. We need all SCP member cities and counties to resubmit their letters of support to Chair Holden and the Assembly Committee since those letters do not carryover from the Senate.

AB 1139 (Gonzalez) on net energy metering reform went to the suspense file because the Author could not get the votes to get it off the Assembly floor. The issue may return again next year, but this extra time is helpful for CCAs to advocate for an approach that does not diminish California’s goals for renewable energy, climate and solar power, while still addressing the underlying equity issues raised in the bill. SCP staff believe that a phased approach to changing net energy metering is needed along with new investments in solar and storage resources on public agencies and low-income customers. Should Lorena Gonzalez decide to work on net metering reform again next year, SCP will actively participate in the process.
Recommendation:

Receive a brief overview of the vision and purpose behind the concept of a new community engagement, education, and outreach program for the Public Relations and Marketing Department. Provide feedback as appropriate.

Background:

The Marketing team is in the process of developing a multifaceted plan for increasing SCP’s ground level outreach and engagement efforts, referred to internally as the “Empower program”. The Empower program aims to build affiliations with local nonprofits, agencies, and service providers, broaden SCP’s education and outreach efforts, strengthen community trust, and improve SCP’s engagement with all customers.

The proposed Empower program will establish a new set of pathways for community members and groups to propose ideas and partnerships, request support and information, and provide opportunities for more customers to benefit from SCP’s services and offerings – actions and activities that go beyond sponsorships and which would focus attention and resources on improving the public’s understanding of what the Agency does, its Mission, and how the Agency operates.
The priorities of the Empower program are: (1) Building Partnerships, (2) Customer Education, (3) Focus on Equity, and (4) Engaging Youth.

1. **Building Partnerships** - Nurturing relationships with local organizations will lead to a wider distribution of information about SCP’s services and benefits and can open a valuable channel for feedback and community input.

2. **Customer Education** - Customers first need to understand why they see SCP’s charges on their bill before having an interest in SCP’s incentives and offerings, caring about SCP’s cleaner power mix (including upgrading to EverGreen), and recognizing SCP as a trusted local agency.

3. **Focus on Equity** - To increase customer awareness, participation, and retention, it is crucial that SCP places an emphasis on promoting its existing services and benefits and creating new services and benefits for those who have not historically benefitted from utility programs. In addition to factors such as income, language, and culture, determinants like age, geographic location, housing status, ability, and access to internet and basic needs must all be taken into consideration when conducting outreach and developing customer offerings.

4. **Engaging Youth** - Engaging and educating local students will lead to higher participation rates over time when some of them become SCP customers, and will also have a positive effect on their current households’ understanding and perception of SCP. Additionally, preparing the next generation for careers in environmental and sustainability-related fields will benefit the local economy, workforce, and climate.

**Discussion:**

Does the Committee agree that a more focused community engagement, education, and outreach program of this kind will benefit SCP and its customers?

Are there strong local examples of similar community engagement, education and outreach programs SCP can learn from?

**Fiscal Impact:**

In the first year of implementation, the Marketing Department will dedicate $40,000 of its budget toward implementing the Empower program. These funds will offer financial support to the SCP community in a variety of ways, including community...
grants of up to $2,000 (max of 20 recipients per fiscal year), hosting events, public forums, or workshops on-site at nonprofits and workplaces, offering matching donations to nonprofits and community organizations to maximize their fund-raising efforts, and assisting partners with event, program, or project expenses when appropriate and on a case-by-case basis.

In addition, the Empower program will also support customers and community partners in ways which do not require funding, including speaking at community events and forums, encouraging SCP staff to serve on advisory boards or committees, co-hosting workshops and events, providing space in the Advanced Energy Center for groups to meet, publishing partners’ blogs or articles on the SCP and Advanced Energy Center websites, promoting efforts or events on social media, and continuing to offer energy-related advice and expertise.

**Board of Directors:**

This report was presented to the Board of Directors on 6/3/21. It was noted that the proposed Empower program aligns well with the goals of the Programs Equity Framework and the Agency’s efforts to improve customer engagement and inclusion.
Background:

Using the “Mendonoma” (the locals’ name for the coastal region where Sonoma and Mendocino meet) coastal area as a case study, SCP created a community-wide campaign to promote the benefits of our EverGreen service; particularly for commercial accounts, but inclusive of residential accounts. The idea for the campaign was initiated by a local business owner and community influencer, Steve May, following upgrading his business (Surf Market in Gualala) to EverGreen.

Strategy:

Strategy included creating an “influencer” campaign, utilizing Steve May as the campaign spokesperson, and featuring Surf Market as the flagship commercial business to inspire others to join the EverGreen movement.

To help position Surf Market as the flagship commercial EverGreen business, and to educate and inspire the community, a comprehensive interior and exterior retailing plan was installed at the market, which is a hub for the Gualala community.

Print, digital, social, radio and public relations efforts were also employed as part of the campaign.

In order to directly support Steve May’s personal outreach to his network, SCP’s Customer Service Team reached out to SCP commercial customers who Steve contacted directly with his appeal to enroll in EverGreen.
This “point of sale” support helped Steve maintain his relationships with our mutual customers without requiring obligation to him on their part. This also maintained SCP customer confidentiality and contributed to SCP’s customer care efforts.

**Goals:**

Goals for this campaign included increasing awareness for Sonoma Clean Power, and specifically EverGreen and positioning the Mendonoma Coast as a community committed to carbon-neutrality.

**Results to Date:**

- Referrals made by Steve May: 19
- Contacts by SCP Customer Service: 19
- Opted up to EverGreen: 8
- Non-customers enrolled with SCP: 1 (3 accounts)
- Other EverGreen enrollments attributed to Mendonoma campaign, but not necessarily referred personally by Steve May:
  - Commercial: 2 (18 accounts)
  - Residential: 8
- Total customers enrolled in EverGreen through the Mendonoma campaign: 18
- Number of accounts: 34
- Estimated annual load: 444 MWh