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Sonoma Clean Power Appoints Meredith Standing Director of Public Relations and Marketing

SANTA ROSA, Calif., July 22, 2026 – [Sonoma Clean Power \(SCP\)](#), the public power provider for Sonoma and Mendocino counties, has named Meredith Standing as its Director of Public Relations and Marketing. In this role, Standing will oversee SCP's public relations, marketing, brand strategy, community engagement, and public education initiatives, working to strengthen connections with customers, businesses, and community partners across the region.

Standing joins SCP at a pivotal time as the agency expands customer incentives, introduces new smart energy programs, and advances local renewable energy projects. She will shape how SCP communicates these initiatives and engages with the communities it serves.

"Customers deserve clear, practical information, whether they are reviewing an electric bill or exploring rebates and rewards," said Geof Syphers, CEO of Sonoma Clean Power. "Meredith has a talent for making complex topics understandable and relatable. Her leadership will strengthen our communications and help more people benefit from the resources SCP provides."

Standing brings more than a decade of experience developing communications, marketing, and community outreach strategies for mission-driven organizations across Northern California. Prior to joining SCP, she served as Vice President of Advancement at Hanna Center, where she oversaw communications, public relations, fundraising, and community engagement, and advised executive leadership and the board on media strategy and public positioning.

During her tenure, Standing led a comprehensive rebrand, expanded the organization's media presence, and strengthened its connection with the community. She previously served as Vice President of the Hanna Institute, building statewide partnerships with schools, municipalities, and public agencies. Earlier in her career, she directed marketing and community engagement for Child Parent Institute, supporting child abuse prevention and family services throughout Sonoma County.

"I was drawn to Sonoma Clean Power because it combines ambitious clean energy goals with practical solutions for the communities it serves," said Standing. "I look forward to listening to customers, building strong partnerships throughout Sonoma and Mendocino counties, and helping more people understand and benefit from locally driven clean energy."



Standing earned her MBA from Sonoma State University and a Bachelor of Arts in English and Creative Writing from San Francisco State University.

About Sonoma Clean Power

Sonoma Clean Power (SCP) is the public power provider for Sonoma and Mendocino counties, serving about half a million people and investing in its communities through partnerships targeting climate solutions, education, and the fundamental needs of residents. Its EverGreen service is the only 100 percent locally generated energy option available 24 hours per day, seven days per week, and customers also have the option to earn cash rewards through SCP's award-winning demand response Rewards program. In downtown Santa Rosa, SCP operates its Customer Center, dedicated to helping customers cut their energy costs and improve energy efficiency in their homes. To learn more, visit sonomacleanpower.org or call 1 (855) 202-2139.