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50 Old Courthouse Square, Suite 605
Santa Rosa, CA 95404

**SONOMA CLEAN POWER AUTHORITY
BUSINESS OPERATIONS COMMITTEE
MEETING MINUTES
TUESDAY, FEBRUARY 19, 2015**

I. CALL TO ORDER:

Meeting called to order by BOC Chair Susan Briski at 9:00 A.M.

Committee Members Present:

Chair Susan Briski, Vice Chair Dick Dowd, George Beeler, Paul Brophy, Bill Mattinson

Staff/Consultants Present: CEO Geof Syphers, Authority Counsel Steve Shupe, Program Manager Amy Rider and Executive Assistant Stephanie Reynolds

II. BUSINESS OPERATIONS COMMITTEE REGULAR CALENDAR:

1. Adopt Minutes for the Business Operations Committee meetings held January 19, 2015 and February 3, 2015.

Public Comment: None

Motion by Dick Dowd to approve January 19th minutes as presented and February 3rd minutes as corrected.

Seconded by Paul Brophy

Motion carried: 4-0-1 (Beeler abstained)

2. CEO Update

Report by CEO Syphers on recently confirmed purchase of 2015-16 power, potential candidate for procurement position, current opt-out rates, scheduled public workshops, and performance of interim consultants. He also discussed programs and possibly getting input from local resources and experts. The financial reports presented were ahead of budget and a FY 14/15 budget adjustment is expected to be on the agenda for the next Board of Directors' meeting to adjust for early rollout to the new cities and increased power purchases.

Budgeting and rate setting for 2015-16 Fiscal Year Budget will begin at the April 16, 2015 Ratepayer Advisory Committee meeting.

Chair Briski and CM Beeler discussed electric vehicle (EV) programs in the budget and how to use programs as outreach to encourage Sonoma County residents to switch to EVs.

CM Mattinson asked a question on the amount of power purchased. CEO Syphers stated the purchase fills out the majority of SCP's open position for 2015-16, all three phases. CM Dowd asked about the impact to SCP's renewable energy portfolio. CEO Syphers stated the portfolio will be kept between 33-36%.



Staff was asked to bring a monthly report on expenses instead of a year-to-date report.

Public Comment:

Art Deicke: Spoke on the status of Kelly Foley's and Nathanael Miksis' contracts. CEO Syphers stated that Foley's contract ends in April. Miksis' contract had already been terminated. Mr. Deicke also commented that all decisions made will have impact on rates and need increased involvement by the RAC to represent customers.

Bob Williamson: Requested information on the move to the new building. Tentative move in mid-to-late May.

Woody Hastings: Asked about the makeup of the recent power purchase - if there is still a need that can be filled by local, renewable power. CEO Syphers stated that SCP still has flexibility to purchase up to 30MW of solar or 10MW of baseload energy before the end of 2016 and more room in later years.

3. Review and consider recommending use of a customer engagement tool to support energy education and demand response.

Program Manager Amy Rider presented information on a customer-engagement platform that SCP has been researching as a possible tool for SCP customers. Staff asked for approval of a 1-year pilot program. CM Brophy asked if staff costs were included in the proposed 1-year cost estimate. Discussion on public perception, how to increase participation and possible incentives. CEO Syphers discussed using the program as a platform tool, possibly as fundraising for local non-profits or projects.

Public Comment:

John Parry: Asked whether a SmartMeter was required. Rider responded in the affirmative.

Andy Ferguson: Spoke on relating information to customers via in-bill ads. CEO Syphers responded that in-bill messaging tends not to be very effective.

Bob Williamson: Expressed concern with ongoing maintenance of program in the areas of administration and accounting.

John Rosenblum: Spoke about similar platforms used for water conservation. He commented that cities using similar platforms are inundated with queries from customers and customer privacy is an issue.

Art Deicke: Stated he would like the information to be presented to the RAC and that EverGreen customers would be a low-risk pilot group.

Woody Hastings: Asked about when a RFI process would be completed and if information on all bidders would be released. CEO Syphers stated the market is narrowly defined and a solicitation of providers was done by staff. Any interested parties needed to have a product ready to market.

Chair Briski supported the suggested language and approves going forward with research and asked for more details. She stated the metrics for the platform are too conservative. She requested staff update the metrics, include more metrics on performance, provide more information from the vendor, get a clearer definition of the scope, and respond to a number of questions including: what incentives are offered, the target market, how to market the platform, what services would the contractor provide, staff time needed at implementation and in the future, and information security.



CEO Syphers stated that staff would return to the BOC with the information requested and suggested staying below a \$100,000 threshold to start the program then return with a set budgeted amount for the next fiscal year.

Motion to recommend development of a customer engagement program with a limit of \$100,000 with staff to continue to research details and do a final review before the rollout of the pilot by both the BOC and RAC.

Seconded by CM Mattinson

Motion carried: 5-0-0

11:06 A.M. – Recess for break

11:13 A.M. – Reconvene from break

4. Review and consider recommending a proposed contract for approximately 12.5 MW of new local photovoltaic generation, to be installed on floating dock systems.

CEO Syphers and Counsel Kevin Fox presented the item. A brief review of how the project was selected by looking for pre-disturbed land sites for a large system. The ponds targeted are owned by the Sonoma County Water Agency. The Water Agency did an RFP for the project and received four complete bids with very different prices. Pristine Solar was the best option with a competitive bid. CEO Syphers stated the contract includes protections against non-performance.

Chair Briski reported out from the Power Ad Hoc Committee and stated that the Ad Hoc was in favor and recommended contract approval.

Public Comment:

Art Deicke: Questions on technical aspects of panels.

John Parry: Spoke about the environmental elements. Counsel Shupe stated that the Water Agency would be preparing a mitigated negative declaration.

Andy Ferguson: Questioned if there would be an intent to continue to develop similar projects if successful. CEO Syphers responded that there would.

Bob Williamson: Commented on risk issues.

Woody Hastings: Asked about maintenance. CEO Syphers stated maintenance is covered under the contract.

John Rosenblum: Commented on concern of cleaning panels and the effect to the water to be reused.

Art Deicke: Expressed concern if the Water Board was contacted about the project. Counsel Shupe responded that the water quality would not be affected so the Water Board was not contacted.

John Parry: Asked about the responsible party if the project is not completed. CEO Syphers stated Pristine would be responsible.

Motion by CM Brophy to recommend the PAHC approve proposed contract for approximately 12.5 MW of new local photovoltaic generation, to be installed on floating



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dock systems.

Seconded by CM Dowd

Motion carried: 5-0-0

III. PUBLIC COMMENT ON MATTERS NOT LISTED ON THE AGENDA

Woody Hastings: Stated to staff that he had not been receiving email updates on meetings.

Chair Briski asked that a discussion on electric vehicles be added to the priority table.

IV. ADJOURNMENT

Meeting adjourned at 12:24 P.M.

Respectfully submitted,

Stephanie Reynolds,
Executive Assistant