



Community Outreach Program Guidelines

rev. 7/2015

Sonoma Clean Power (SCP) is proud to serve our communities by delivering on our Mission of reducing environmental impacts and costs of energy use for customers throughout Sonoma County.

We seek to support our Mission and positively impact our communities through contributing our time, our expertise, through sponsorships, and by providing leadership to organizations and efforts that support our program goals, which include:

- Environmental & Sustainability Efforts
- Education/Schools
- Basic Needs (food, housing, family support services, etc.)
- Partnering with Sonoma County's Business Community (B2B)
- Partnering with Sonoma County's Key Industries (BD)
- Local Governments (information, awareness, engagement)
- Create Visibility/Awareness for Sonoma Clean Power, Particularly in Newest Communities Being Served (B2C)
- Create Impact in the Sonoma County Cities where our Customers Live and Work

We meet our program goals through a combination of sponsorships and memberships, volunteerism, in-kind donations, accepting speaking invitations and by participating in a variety of community and business events and groups.

SCP is a local, not-for-profit public agency which strives to meet these commitments through thoughtful and balanced planning. We create our Community Outreach plan each January, for implementation the following fiscal year. While we consider requests for support throughout the year, the majority of efforts and support are determined during our planning process.

Requesting Support from SCP

Interested non-profit, community and business groups can submit requests for support by completing a Request for SCP Community Support form, available on our website at sonomacleanpower.org/community-outreach.

We will evaluate each request carefully against our primary areas of focus and program guidelines/goals, and will respond to requests in a timely manner.

These guidelines will be evaluated annually and are subject to change, to ensure consistent alignment with the agency's goals.

Thank you for your support of Sonoma Clean Power and our communities!